CHILDREN'S

TOYS "R" US!
DISCOUNT
SUPERMARTS

4444 ST. BARNABAS RD. S.E.
MARLOW HEIGHTS, MD.
HA 3-6614
BELTWAY EXIT 36 or 37A

ROCKVILLE PIKE
ROCKVILLE, MD.
GA 4-8876
BELTWAY EXIT 18 or 19

BAILEY'S X RDS., VA.
1280 LEESBURG PIKE
HU 1-2428
BELTWAY EXIT 8 OR 10

2277 UNIV. BLVD. E.
ADELPHI, MD.
HA 2-4080
BELTWAY EXIT 24 or 25

E-9

DISCOUNT TOYS
1965-66

(A). ASSORTED PIXIE PETAL DOLLS. Choose from Rosebud, Daisy, Pansy or Tulip. With costumes corresponding to the individual flowers. All vinyl body and vinyl swivel head.

No. 1070 **$1.98** each

(B) 24" WALKING DOLL. With sleeping eyes and rooted hair. Dressed in attractive pinafore dress with panties, shoes and stockings.

No. A9241-2W **$5.98**

(C) 32" WALKING DOLL WITH 14" PLUSH POODLE. Fully jointed, all vinyl walker with moving eyes. Holds 14" poodle on leash.

No. 9323-9WG **$10.98**

(D) 14" PRINCESS TODDLER. Fully jointed, all vinyl, toddler doll with sleeping eyes and rooted hair. Lacy nylon and velveteen dress.

No. A9131 **$2.98**

(E) MUSICAL CRADLE BABY. 12" all vinyl drink and wet doll with moving eyes and rooted hair. Musical plastic cradle plays nursery tune.

No. 1124QV **$3.98**

(F) 18" BABY SWEETUMS. All vinyl, fully jointed, drink and wet baby doll. Rooted hair, moving eyes with new side-glance look. Dress of nylon-velvet with lacy trim. No. A5181X **$4.98**

(G) 19" BABY TRIX. This soft, cuddly and flexible doll will pose in any position. With rooted, pixie hairdo and moving eyes. No. 2192 **$5.98**

(H) 19" WALKING DOLL. With colorfully styled party dress. This attractive, all vinyl doll is completely jointed with rooted hair and moving eyes.

No. 9199W **$4.98**

(J) DOLL WITH WARDROBE. 12" fully jointed, all vinyl toddler with lace trimmed velveteen dress. Her wardrobe trunk contains an extra dress and a comb, brush and mirror. No. 9124 J **$3.98**

(K) 15" SWEETUMS TEARS DOLL. She cries baby tears after being fed her bottle. Drinks and wets too. You'll love her pretty lace-trimmed gingham dress.

No. A5151T **$3.98**

(L) 5" DRESSED WISHNIKS. With wild, Icelandic sheepskin hair intended as a very special "Good Luck" gift. Each has swivel head and glassine button eyes. No. 860/861 **$2.50** each

Wishniks (not illustrated) No. 1E **98¢** each

Uneeda Doll

THESE ARE NOT OUR PRICES
SEE PAGE 3 FOR
BIGGEST TOY SE

CHILDREN'S SUPERMARTS' PRICES "R" ALWAYS DISCOUNT PRICES

(WITH APOLOGIES TO ESSO)

PUT "R" GIRAFFE IN YOUR CHIMNEY!

NEED A SUBSTITUTE SANTA?
NONE CAN FILL THOSE STOCKINGS
LIKE WE CAN! CAUSE
TOYS "R" US!
COME SEE WHETHER GIRAFFES
DO A BETTER JOB
THAN REINDEER!

NONE OF THE PRICES in this catalog are OUR prices except those shown on pages 4, 5, 11, 21, 22 and 29!

Ours are in ALL CASES LOWER (sometimes as much as 60% lower!) than the prices listed by the manufacturers who assisted the publisher in preparing this catalog.

AND WE GUARANTEE SATISFACTION as no other store anywhere. Our return policy is a simple NO-QUESTIONS-ASKED-CASH-REFUND-POLICY.*

You don't have to be a shopping "yo-yo" to keep your savings. Children's Supermarts' prices *stay low,* they don't change for 2 or 3 day sales!

for Amazing Toy Selections visit CHILDREN'S SUPERMARTS 'CAUSE TOYS "R" US!

P.S. No phone calls during the Xmas season. The crowds are too big for us to handle phones and all those goodies, too!

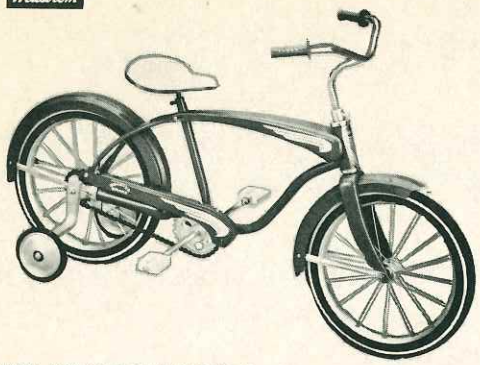
. . . And, of course, no layaways but we've got more of everything now and all year round than anyone else!

(*Only exceptions to the refund policy are for those toys where the manufacturers require returns to be made directly to them by the customer.)

STORE LOCATIONS

S. E. MD.	VIRGINIA	MONTGOMERY CO. MD.	PRINCE GEORGES MD.
4444 ST. BARNABAS ROAD MARLOW HTS. BELTWAY EXIT #36 OR #37A	BAILEYS' CROSSROADS LEESBURG PIKE NEXT TO FAIRLANES BOWLING ALLEY BELTWAY EXIT #8 OR #10	1488 ROCKVILLE PIKE BEYOND P. J. NEE OPP. CONGRESSIONAL SHOPPING PLAZA BELTWAY EXIT #18 OR #19	2277 UNIVERSITY BLVD., E. AT 23RD ST. EAST OF RIGGS RD. BELTWAY EXIT #24 OR #25

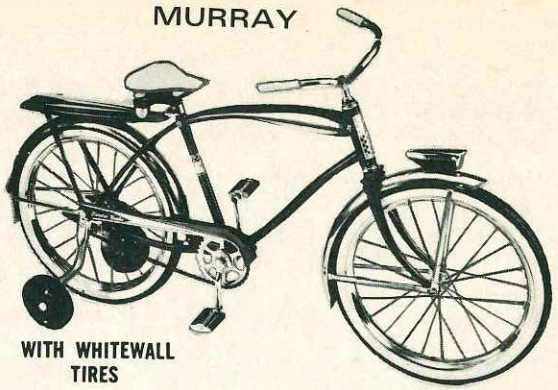
Hedstrom



DELUXE 16" SIDEWALK BIKES with Coaster Brake. Tank type cross bar that easily converts to boys or girls model. Adjustable seat and handle bars and equipped with safety aid training wheels. Beautiful, durable finish.

$19.94
OUR PRICE

MURRAY



WITH WHITEWALL TIRES

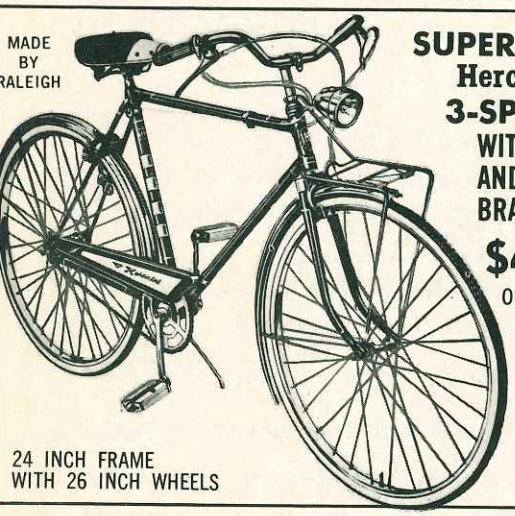
20" SUPER DELUXE CONVERTIBLE BIKES Converts to boys or girls model. Equipped for fun with coaster brake, light, rear carrier, chain guard, safety aid training wheels, super saddle and white wall tires.

$29.94
OUR PRICE

24" or 26" MISSILE SUPER DELUXE BOYS OR GIRLS

MURRAY

MADE BY RALEIGH



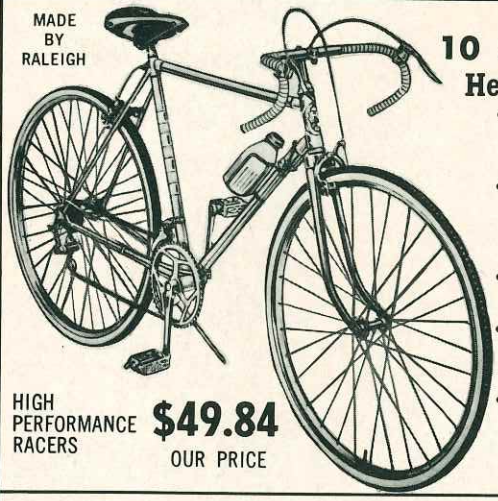
SUPER SAFE Hercules 3-SPEED WITH HAND AND FOOT BRAKES

$44.94
OUR PRICE

FEATURES
- FRONT CARRIER
- WHITE WALLS
- FRONT LIGHT

24 INCH FRAME WITH 26 INCH WHEELS

MADE BY RALEIGH



10 SPEED Hercules
- HURET ALLVIT DERAILEUR
- PHILLIPS CALIPER HAND BRAKES
- STAMINA BOTTLE
- STEEL RACING PEDALS
- LEATHER RACING SADDLE

HIGH PERFORMANCE RACERS

$49.84
OUR PRICE

MURRAY

Heavy gauge steel frame. With deluxe features. White walls, chrome fender. Deluxe flamboyant finish.

CRESTLINE WILDCAT COASTER WAGONS

Baked enamel fire engine red body of one piece pressed steel body.

$4.94
OUR PRICE

Barton

CORSAIR AUTOS

Length 35 inches. Knuckle type steering for easier turning.

$7.94
OUR PRICE

MURRAY

Ball bearing chain drive for pedaling ease. Equipped with simulated spark plugs, ignition wires, trailer hitch & spring seat.

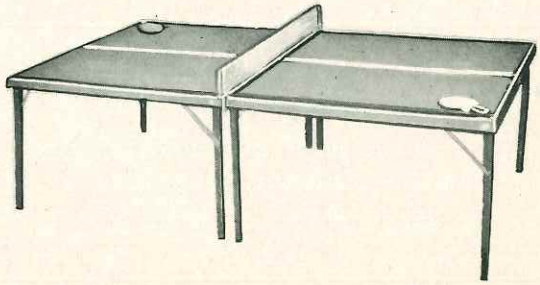
ASS TOYS

24 KEY PIANO AND BENCH

Walnut finish with song book and "easy play" guide. This fine instrument is always popular. Just one sample of the biggest musical toy selection in the world!

$6.94
OUR PRICE

FOLDING TABLE TENNIS TABLES
ONE OF 3 MODELS ALL AT BIG DISCOUNTS



Ever popular regulation size table which folds for compact storage. Table halves may be used separately for picnics, train tables, parties, etc. Regulation green finish.

$17.94
OUR PRICE

FAMOUS

"Я" FAMOUS D

28 IN. "Я" PRICE 7.84
41 IN. "Я" PRICE 8.34
44 IN. "Я" PRICE 9.84
47 IN. "Я" PRICE 10.84

←SPEE

36 IN. "Я" PRICE 3.64
44 IN. "Я" PRICE 4.64
48 IN. "Я" PRICE 5.64

With safety coaster brake, dual headlight tank, 2-tone saddle, chain guard, luggage carrier, and kick stand. Lots of gleaming chrome and famous Murray quality.

$35.94
OUR PRICE

POLO BIKES
FOR RIDERS FROM 7 TO 70

Heavy duty knobby rear tire. Hi-Rise handle bar and Banana Seat.

$29.94
OUR PRICE

3-SPEED BIKES

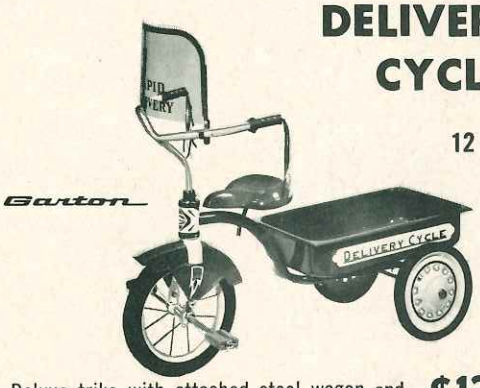
"Motor Cycle" twist grip controls the gear that makes cycling easy.

$29.94
OUR PRICE

CHAIN DRIVE
TRIKE
FULL BALL BEARING

$21.94
OUR PRICE

DELIVERY CYCLES
12 INCH



Deluxe trike with attached steel wagon and windshield.

$12.94
OUR PRICE

MURRAY

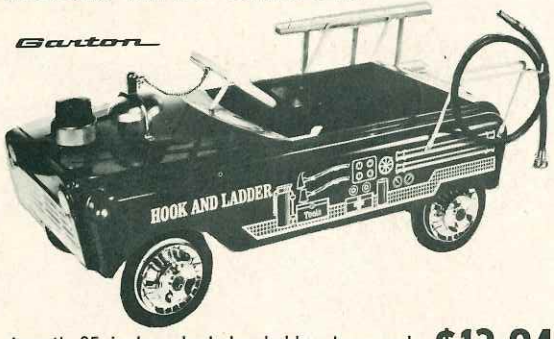
STEP-UP PLATFORM
TRIKES
DELUXE EQUIPPED WITH WHITE WALLS, CHROME FENDER, AND CHROME HANDLE BAR

10 INCH SIZE **$8.94** OUR PRICE
12 INCH SIZE **$9.94** OUR PRICE
16 INCH SIZE **$10.94** OUR PRICE

Deluxe
Ball Bearing
TRACTORS

$16.94
OUR PRICE

HOOK AND LADDER



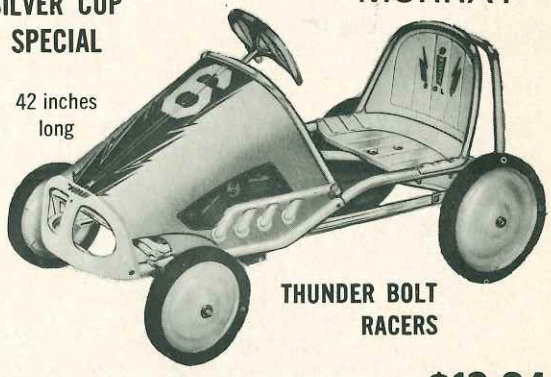
Length 35 inches. Includes ladder, hose and lite for junior fireman.

$13.94
OUR PRICE

SILVER CUP SPECIAL

MURRAY

42 inches long



THUNDER BOLT RACERS

Equipped with bucket seat, realistic exhaust pipes, roll bar and radiator grill. Action car.

$12.94
OUR PRICE

SLEDS AT COUNT PRICES

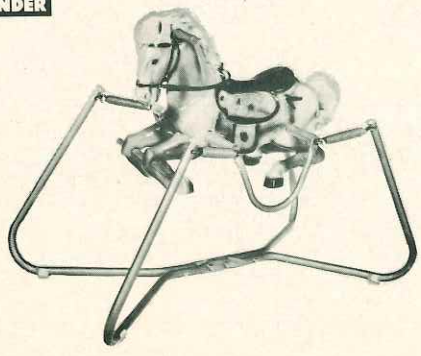
FLYER

51 IN. "A" PRICE 11.84
55 IN. "A" PRICE 12 84
60 IN. "A" PRICE 14.84
65 IN. "A" PRICE 21.84

AWAY –

54 IN. "A" PRICE 6.94
60 IN. "A" PRICE 8.94

WONDER



Famous wonder colt. A sturdy horse for rough use. Exciting action-packed ride.

$14.44
OUR PRICE

ONE OF 15 MODELS ALL AT BIG DISCOUNTS

PALOMINO PONY SPRING HORSES

Happy hours ahead for your cow pokes as they ride.

$5.94
OUR PRICE

(A) 30-KEY BABY GRAND PIANO AND BENCH. With sharps and flats on keyboard. By Famus. No. 30 **$7.98**

36-Key Baby Grand Piano and Bench—Piano has lift top. No. 36 **$11.98**

(B) FOLDING DOLL STROLLER. Tubular plated handle is 29" high. With fringed canopy, shopping bag, plastic rings and footrest. Attractive red plaid. By South Bend. No. 956/4 **$4.98**

(C) WALL BLACKBOARD. Completely bound with metal molding and fitted with wood chalk tray. 20" x 30". By American Manufacturing Concern. No. 283 **$2.98**

Wall Blackboard, 24" x 36". No. 285 **$3.98**

(D) WOOD FRAMED CORK BULLETIN BOARD. 18" x 24". No. 172 **$2.98**

Wood Framed Cork Bulletin Board. 24" x 36". By American Manufacturing Concern. No. 174 **$4.98**

(E) FOLDING DOLL CARRIAGE. Two-tone hood with visor. Tubular plated handle is 27" high. Body is 22" long. Attractive red plaid. By South Bend. No. 1550P4 **$4.98**

(F) BLUE RIBBON WONDER MARE. Soft vinyl body mounted on firm steel frame. This spring-action, bouncing horse is 41" long. By Wonder. No. 70 **$24.95**

(G) DOLL COACH. Plated tubular duchess gear with barrel spring action. Full tubular plated handle and rail. Molded body is 20" long. Handle is 24½" high. Attractive combination of white and ensign blue. By South Bend. No. 5075 **$7.98**

(H) TOWER TUBES STACKING BLOCKS. Set of six colorful circus motif nesting blocks. Made of sturdy molded fibre board. By Estelle Toy. No. 4004 **$3.98**

Tower Tubes Stacking Blocks. Set of 4. No. 2004 **$1.98**

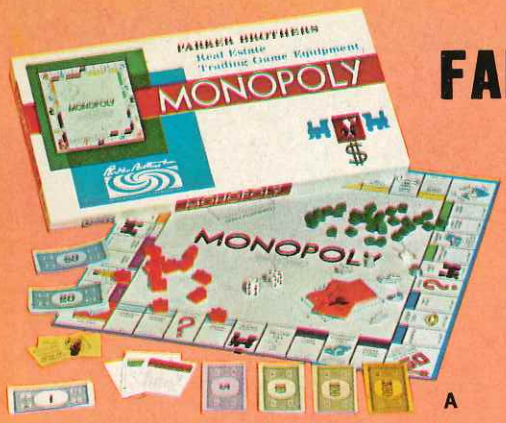
(J) TOY CHEST ON WHEELS. Has removable safety cover and handles. Hand screen decorations on two sides and cover. Made of wood reinforced hardboard and can be easily assembled. 30" long. By American Manufacturing Concern. No. 14 **$6.98**

(K) RADIO RODEO WAGON. A sturdy compact of finest hardwood construction. Congo graphite bearings—need no oiling. Heavy puncture-proof tires. "Sports-flair" steel hub caps. Full size wagon. By Radio Steel. No. 12 **"SPECIALLY PRICED"**

THE WORLD'S BIGGEST TOY CATALOGS
RARE MICHIGAN TOY COLLECTIONS

FAMOUS PARKER GAMES

Parker Brothers Inc.



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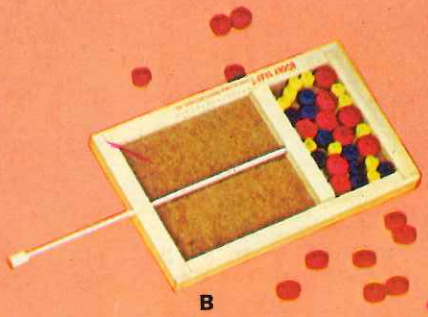
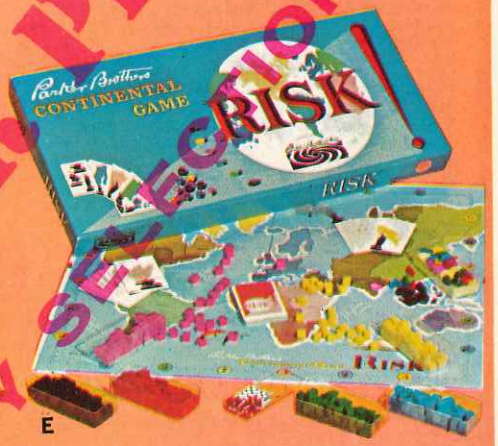

B

C

D



E

(A) MONOPOLY®, PARKER BROTHERS REAL ESTATE TRADING GAME. Buy, sell, trade, even bluff your way to a real estate empire! Everyone can be a millionaire, or go broke, in the world's most popular game.
No. 9 **$4.98**

(B) BOOBY TRAP®, PARKER BROTHERS SPRING-BAR GAME. Tense, tantalizing family game. Players try to remove counters without snapping the novel spring bar trap!
No. 60 **$3.98**

(C) SORRY®, PARKER BROTHERS SLIDE PURSUIT GAME. A really fine family game! Fun for adults, yet easily learned, with a balance of luck and skill that gives even the youngest a chance to win!
No. 390 **$2.98**

(D) CLUE®, PARKER BROTHERS DETECTIVE GAME. A thrilling game for the amateur "private eye". Players try to uncover the who, where and how from clues to a challenging mystery.
No. 45 **$3.98**

(E) RISK!®, PARKER BROTHERS CONTINENTAL GAME. Dramatic contest for control of continents and the world, pits power against power as crises mount. Realistic as today's headlines!
No. 44 **$7.50**

(F) CAREERS®, PARKER BROTHERS GAME OF FAME, FORTUNE & HAPPINESS. Each player sets his own goal for achieving fame, fortune and happiness in his choice of occupations.
No. 65 **$3.50**

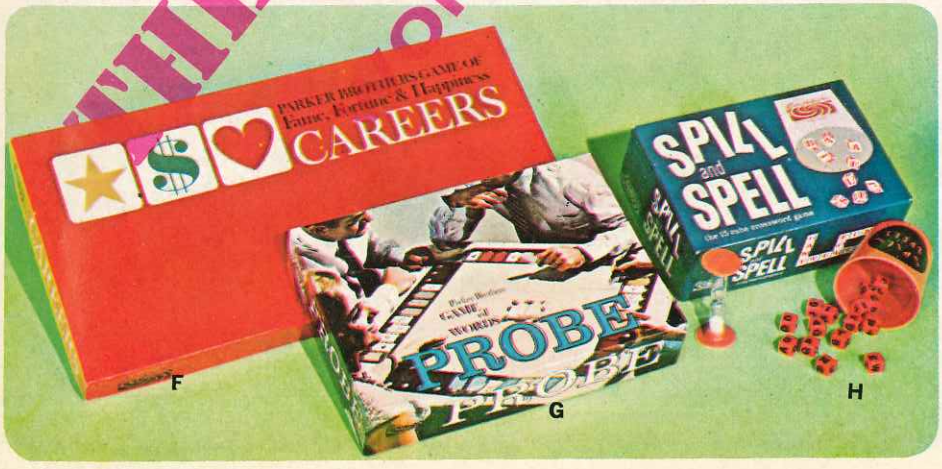
(G) PROBE™, PARKER BROTHERS HIDDEN WORD GAME. New, fascinating word game! Players ferret out opponents' secret words, letter by letter, to build up a winning score.
No. 200 **$5.98**

(H) SPILL AND SPELL®, PARKER BROTHERS DICE WORD GAME. Spill the 15 lettered cubes, create crosswords with upturned letters. Unique scoring puts premium value on longer words.
No. 102 **$2.98**

(J) PIT®, (K) FLINCH®, (L) MILLE BORNES™, (M) ROOK®. PARKER BROTHERS POPULAR CARD GAMES. Four best-selling card game favorites with hours of party and family fun for children and grown-ups too! Buy all four!

PIT	No. 660 **$1.49**
FLINCH	No. 693 **$2.98**
MILLE BORNES	No. 13 **$2.98**
ROOK	No. 700 **$1.49**

THESE ARE NOT OUR PRICES
SEE PAGE 3 FOR
WORLD'S BIGGEST
TOY SELECTIONS



F G H

J K L M

(A) ASSORTED PAINT-BY-NUMBER SETS. Each set contains 2 pre-sketched 8" x 10" mounted painting panels, 12 pre-mixed artist oil colors, artist's brush and complete instructions. By Craft Master.
No. K123 **98¢ each**

(B) ASSORTED PAINT-BY-NUMBER SETS. 24 genuine oil paints in screw-top jars. Two 12" x 16" beautiful matched companion pictures. Brushes and brush cleaner. By Craft Master.
No. NA24 **$2.98 each**
Assorted Paint-By-Number Sets
No. NA18 **$1.98 each**

(C) CORNFLOWER CORNING WARE SET. Toy replicas of the famous "Corningware" freeze, bake and serve dishes. 44-piece set. By Banner.
No. 6515 **$4.98**
Cornflower Corning Ware Set
No. 6513 **$2.98**

(D) SPRINGTIME TEA SET. 40-piece, service for six. New printed decorations. By Banner.
No. 6923 **$2.98**
Springtime Tea Set, 26-piece, service for four.
No. 6922 **$1.98**
Springtime Tea Set, 14-piece set.
No. 6921 **98¢**

(E) DELUXE TOY PYREX KITCHEN SET. Replicas of the popular Pyrex Ware for the modern little miss kitchen. 21-piece set. By Banner.
No. 6215 **$4.98**
Toy Pyrex Kitchen Set, 16-piece set.
No. 6213 **$2.98**

(F) GOLDEN GIRL CLEANING SET. Featuring the sparkling gold metal carpet sweeper. By Norstar.
No. M200 **$1.98**
Pink Lady Cleaning Set
No. M300 **$2.98**
Pink Lady Cleaning Set
No. M100 **98¢**

(G) TRIMBLE FOLDING DOLL BATH WITH DYDEE SET. Dolly bath has recirculating show'r spray that actually sprays water, 24½" high. By Amsco.
No. 1122 **$5.98**

(H) COSCO HI-CHAIR AND MAGIC BOTTLE FEEDING SET. Hi-chair is all steel construction with sliding feeding tray. 28" high. By Amsco.
No. 1019 **$4.98**

(J) MAGIC COFFEE SET. Features magic perk with play stove—that perks without batteries. Set also contains "Toastmaster", play toast, orange juicer, half orange and strainer. By Amsco.
No. 1880 **$4.98**
"Toastmaster" only.
No. 1818 **$1.49**

(K) LOLLYPOP FACTORY. Everything boys and girls need to safely make dozens of licking good lollypops. Complete, from conveyor to safe cooker with push-button automatic ingredient dispensers. By Emenee.
No. 3005 **$14.98**

(L) "BARBIE GOES TRAVELIN'" DOLL CASE. This unique case features full process screening on both sides and double-vue windows. Top quality vinyl throughout. Size 15½" x 10" x 3½". By Standard Plastic.
No. 3505 **$2.98**

(M) JUNIORTEEN TOTE BAG. Latest fashion tapered shape.
No. 2370 **$2.98**
JUNIORTEEN OVERNIGHTER. Three-side zipper opening.
No. 2390 **$3.49**
JUNIORTEEN DRESS-PAK. Large capacity—opens to 18" x 32". By Standard Plastic.
No. 2350 **$4.98**

"THEY ARE NOT WORLDS BIGGEST TOY SELECTIONS" OUR PRICES SEE PAGE

(A) DISNEYLAND BLOCKS. Gay, Disney characters and letters embossed on each wood block. 20 blocks with non-toxic colors. By Halsam. No. 3920 **$1.98**
Disneyland Blocks, 20 smaller blocks. No. 2920 **98¢**

(B) AMERICAN PLASTIC BRICKS. Exclusive new interlock for easy and secure assembly. Builds homes, skyscrapers, ships, etc. By Halsam. No. 725 **$4.98**
American Plastic Bricks No. 705 **$1.98**
American Plastic Bricks No. 715 **$2.98**

(C) AMERICAN LOGS. Precision made of selected wood and waxed for greater safety. Postive interlock for sturdy construction. By Halsam. No. 820 **$2.98**
American Logs No. 815 **$2.25**
American Logs No. 830 **$4.98**

(D) THE NEW "CONSTRUCTIONEER" PROJECT SETS. With all the basic elements of engineering. Unlimited building opportunities. By Halsam.
Project I, Approx. 100 pieces No. 4002 **$1.98**
Project II, Approx. 141 pieces No. 4003 **$2.98**
Project III, Approx. 243 pieces No. 4005 **$4.98**
Project IV, Approx. 503 pieces No. 4010 **$9.98**

(E) FIZZ-A-MATIC SNACK SET. With sugarless Fizzies. No heat, no batteries and no winding. Absolutely safe. By Irwin. No. 6228 **$1.98**
Fizz-A-Matic Only No. 6128 **98¢**

(F) "BAMBOO" TEA SET. New styling and colors with unusual printed decorations. 28 pieces—service for 4. By Irwin. No. 6302 **$2.98**
"Bamboo" Tea Set, 16 pieces. No. 6202 **$1.98**

(G) FLIPPER RIDING TOY. A colorful sit and ride toy with easy riding jumbo wheels. 30" long. By Irwin. No. 5407 **$3.98**

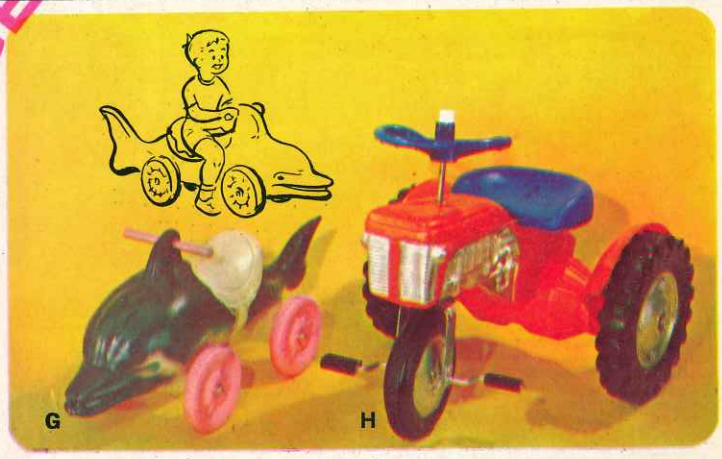
(H) PEDAL TRACTOR. Super tough plastic construction with steel axles, ball-bearings and supporting brackets. 26½" long. By Irwin. No. 5421 **$8.98**

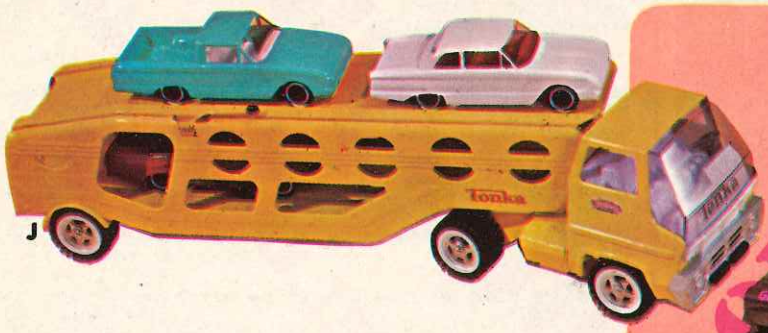
(J) OFFICIAL G.I. JOE JET FIGHTER PLANE. In dark blue with removable plastic bubble cockpit. Friction powered engine with a roaring motor sound, 30" x 27". By Irwin. No. 5396 **$8.98**

(K) OFFICIAL G.I. JOE ARMORED CAR. With twin tiger motor. In olive drab with realistic decals. Friction powered engine has a roaring motor sound. No batteries needed. 20" long. By Irwin. No. 5394 **$7.98**

(L) OFFICIAL G.I. JOE JET HELICOPTER WITH SOUND. A large 28" helicopter in khaki with realistic decals and plastic wraparound cockpit. By Irwin. No. 5395 **$6.98**

WE WILL NOT BE UNDERSOLD ON OUR PRICES. SEE PAGE 3 FOR BEST TOY SELECTIONS.





(A) HORSE VAN. Two thoroughbred champions stand ready to travel to their next exciting race. Back drops down to provide ramp for unloading horses. By Tonka.
No. 430 **$3.98**

(B) PICK-UP TRUCK. Smart appearance is combined with steel construction. With snap-open tailgate and ball-type trailer hitch. By Tonka.
No. 50 **$1.98**

(C) JEEP COMMANDER. Detailed model includes "steering" wheel, separate seats, dual gear shifts and emergency gas tanks. Rugged steel body. By Tonka.
No. 40 **$1.98**

(D) ALLIED VAN. Provides all the fun and excitement of "moving day". Realistically designed right down to weight numbers on cab. 16" long. By Tonka.
No. 98 **$4.98**

(E) PICK-UP TRUCK. Equipped with ball-type trailer hitch, snap open tailgate and chrome wheel discs. 12¾" long. By Tonka.
No. 302 **$2.98**

(F) JEEP POLICE CAR. Equipment includes red "flasher" light on hood, front seats, "steering wheel" and dual gear shifts. 10½" long. By Tonka.
No. 325 **$3.49**

(G) DUMP TRUCK. Made of heavy steel and equipped with dual rear wheels. Dumping lever on side. 13½" long. By Tonka.
No. 315 **$3.49**

(H) JEEP WAGONEER. Features include front and back seats, snap-open tailgate for loading and all steel body. 9¼" long. By Tonka.
No. 62 **$2.25**

(J) CAR CARRIER. A chance for a youngster to own a fleet of cars plus a truck to transport them. 27" long. By Tonka.
No. 840 **$7.98**

(K) WRECKER TRUCK. Steel wrecker has "flasher" light and rides on new wear-resistant tires with white sidewalls. 14" long. By Tonka.
No. 518 **$4.98**

(L) MILITARY JEEP UNIVERSAL. This fully equipped steel scale model features a fold-down windshield, "steering" wheel, front seats and detachable spare tire. 10½" long. By Tonka.
No. 251 **$2.49**

(M) AERIAL LADDER TRUCK. Ladder can be cranked up to 36" and base revolves 360 degrees. All steel body with full-view, detachable cab. 30" long. By Tonka.
No. 998 **$9.98**

(N) CEMENT MIXER. Mixer drum fills through hopper on top and rotates as truck moves. Drum tilts by handle to pour "cement" down chute. 14" long. By Tonka.
No. 620 **$5.98**

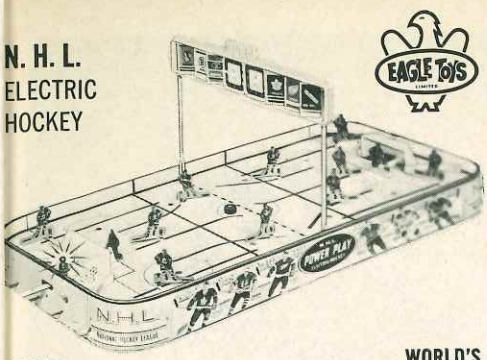
(P) MIGHTY TONKA DUMP. Big and strong enough for a child to ride on. Back section easy to raise for dumping. Made of heavy gauge steel. 18½" long. By Tonka.
No. 2900 **$8.98**

(Q) MIGHTY MOBILE CRANE. Lockable cranks adjust boom angle and operate clam bucket which opens and closes automatically. 25" long. By Tonka.
No. 2940 **$12.98**

(R) TRENCHER. A real action toy. Performs five operations: digging, leveling, dumping, hauling and loading. All-steel unit moves on deep-grooved treads. 18" long. By Tonka.
No. 534 **$4.98**

THESE ARE NOT OUR PRICES
WORLD'S BIGGEST TOY SELECTIONS

N. H. L. ELECTRIC HOCKEY



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Fast play pattern—goaler can move anywhere within crease. Size 36" x 18".

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BIGGEST CHILDREN'S BOOK SELECTION

THE BOBBSEY TWINS AND THE GOLDFISH MYSTERY
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TOM SWIFT and His Megascope Space Prober
FURY STALLION OF BROKEN WHEEL RANCH BY ARNETT G. MILLER

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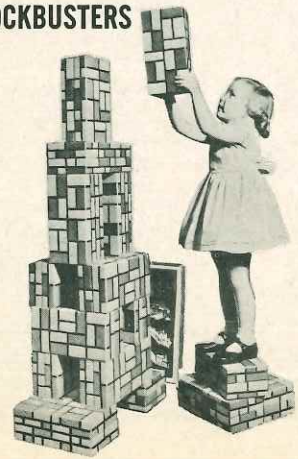
THOUSANDS OF TITLES AT BIG DISCOUNTS

EDUCATORS RECOMMENDED BLOCKBUSTERS



For Nursery Schools and Kindergardens.

12 GIANT BLOCKS reinforced to withstand 200 lbs.

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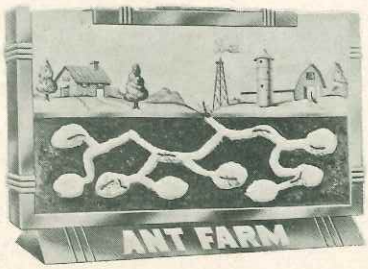

Watch them dig tunnels—see them build rooms—marvel as they erect bridges before your eyes, keep you interested for hours.

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PLAY SUITS

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Sturdy Washable Not a Costume

BIG SELECTION OF PLAYSUITS AT BIG DISCOUNTS

ARTWORK PRODUCTIONS
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ARTWORK PRODUCTIONS

(A) ELECTROMIC FURY FLYING MODEL. Battery powered with push-button control. "Balloon busting", acrobatic sport plane with built-in motor roar. (Batteries not included.) By Victor Stanzel. No. EU200 **$3.98**

Electromic Super Flash No. EF40S **$2.98**

(B) ELECTROMIC "COPTER". Ready-to-fly model helicopter, powered by batteries with finger tip, push-button control. It takes off and lands vertically and flies forward or backwards. (Batteries not included.) By Victor Stanzel. No. EC80 **$3.98**

(C) GT200 MOTORIZED SCALE MODEL CAR KIT. With operating head lights, coil spring suspension action, operating steering mechanism, hinged bubble canopy and operating clutch. Electric motor included. 15" long. By Lindberg. No. 698M **$7.98**

(D) DRAG COUPE—COMPETITION FIAT MOTORIZED KIT. This customized car contains bucket seats, is motorized with a clutch and differential system. With metal coil springs and suspension action, 12" long. By Lindberg. No. 688M **$6.98**

(E) ELECTRIC "O" GAUGE TRAIN SET. Complete with track. Set operates on two standard "C" flashlight batteries (not included). By Tico. No. 9012 **$2.98**

(F) HOT ROD CRISS-CROSS RACING SET. Both cars are completely assembled and ready to run by just inserting penlight batteries (not included). Mystery crossover unit allows cars to change lanes. By Tico. No. 9400 **$4.98**

(G) FOOTBALL, PUMP AND KICKING TEE. Official size and weight football with white end stripes, gold inflating pump and rubber kicking tee. By Collette. No. 34-1260 **$3.98**

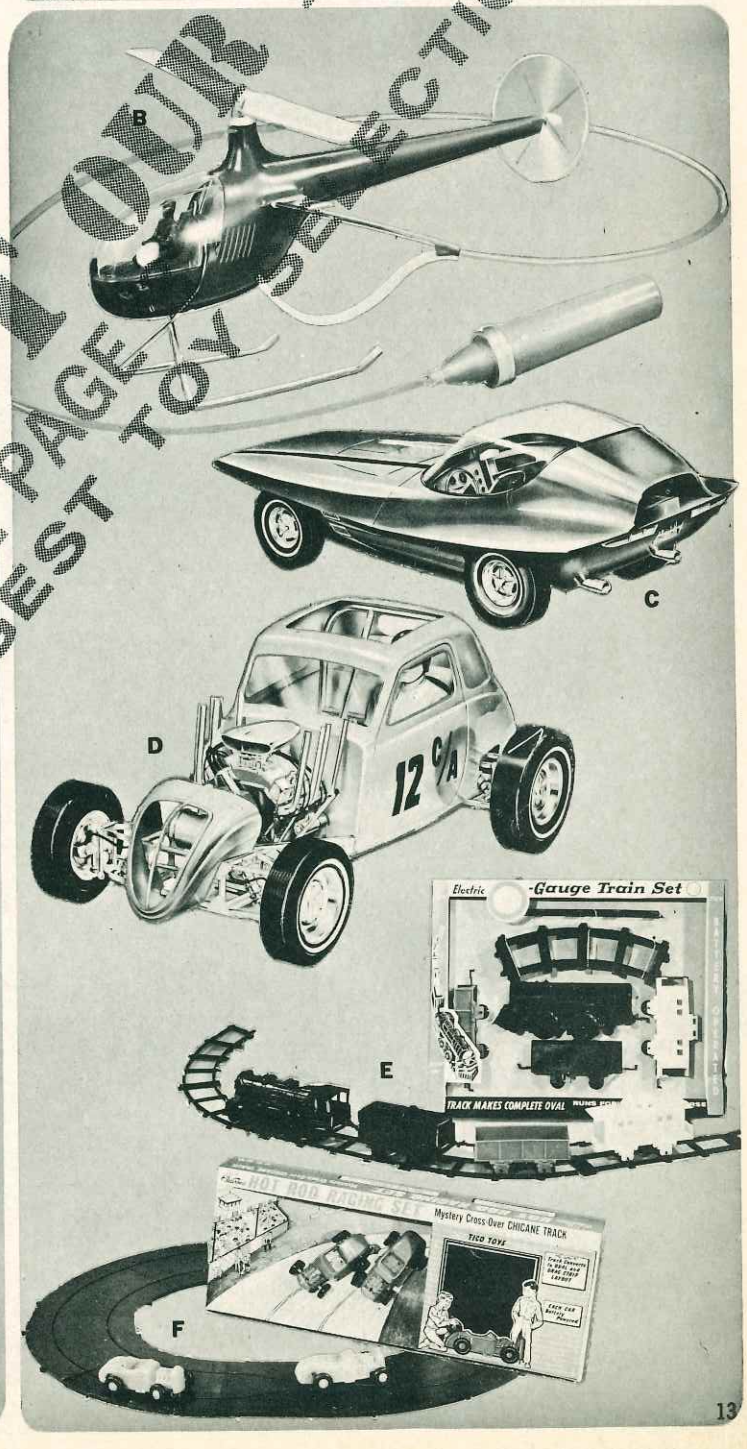
(H) BASKETBALL AND GOAL SET. Official size and weight rubber basketball with steel goal that has net hooks and seine cord net. By Collette. No. 210 **$4.98**

(J) NYLON WOUND BASKETBALL. Official size and weight. Deep embossed, pebble grain finish with wide groove channels for "Finger-tip" control. By Collette. No. 77 **$4.98**

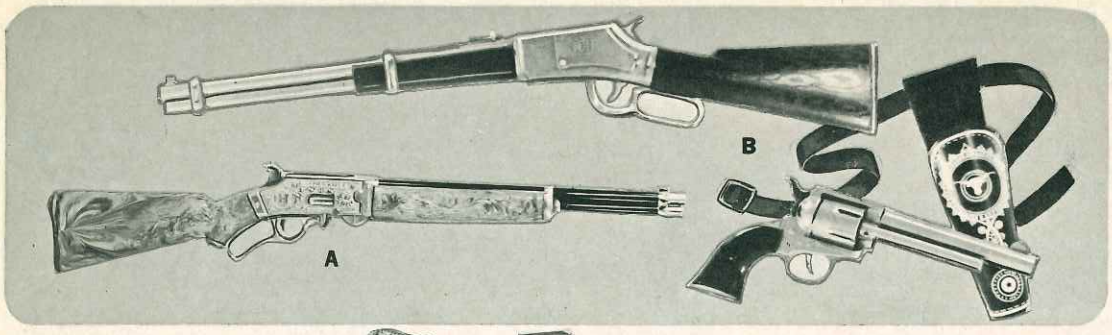
(K) 20" DARTBOARD. With dartboard on front and baseball game on back. New one-piece plastic segment divider. Features dart pockets for storing darts. By Haecker. No. 101 **$3.98**

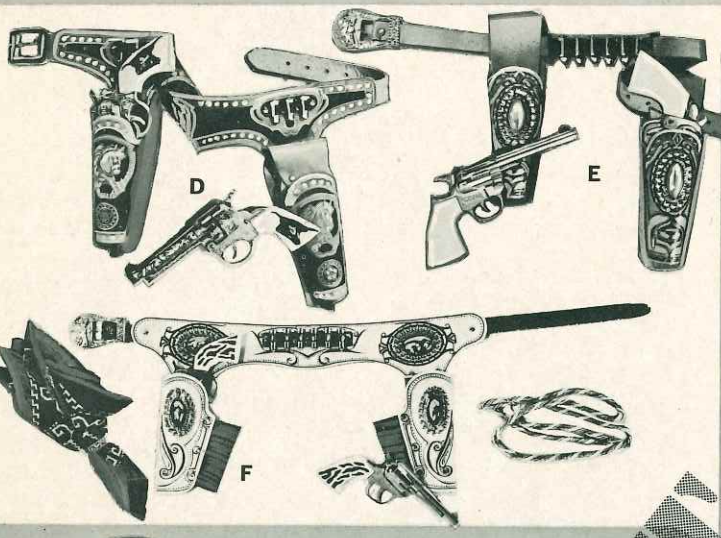
15" Dartboard. No. 103 **$1.98**

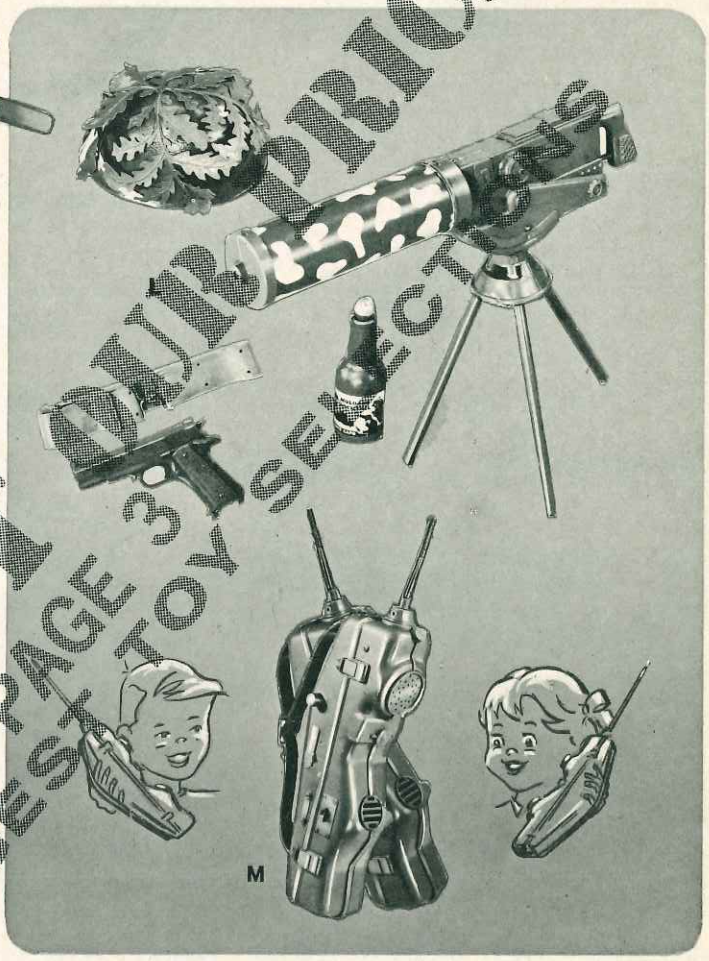
(L) SAFE-ARCHERY TRIPOD SET. With 2 genuine hickory bows, 6 18" arrows with safety rubber suction tips and rigid target on strong tripod. By Rollin Wilson. No. 360 **$2.98**

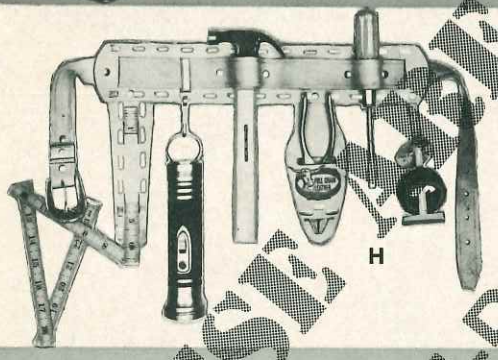


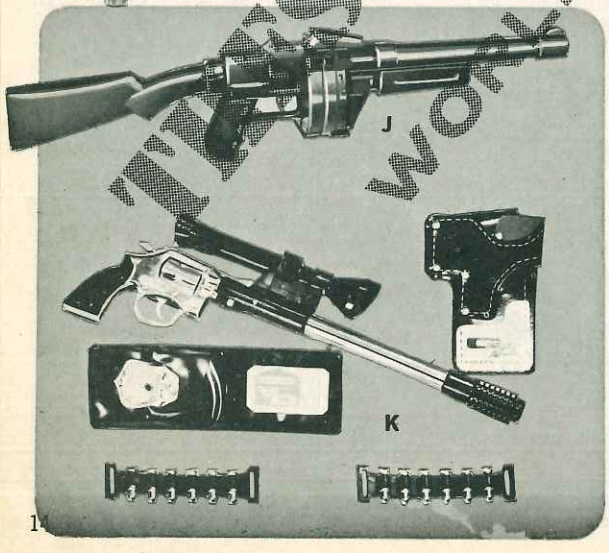
WORLD'S BIGGEST TOY SELECTION
SEE PAGE 1 FOR OUR
PRICES.
ARE NOW











MUSEUM COPY
WORLD'S BIGGEST TOY SELECTION
SEE PAGE 3 FOR PRICES

(A) WESTERN SCOUT RIFLE. 250-shot western carbine. Authentic lever cocking action. 33" long. By Hubley.
No. 2080 **$3.98**

(B) WESTERN SADDLE GUN SET. Set includes 250-shot repeater rifle, 27" long and single holster set with large single-shot cap firing western .45. By Hubley.
No. 2700 **$2.98**
Western Repeater Rifle Only.
No. 2043 **$1.98**

(C) LONG HORN WESTERN HAT. Made from 100% new felt. Colors—black, red and rust. Sizes—small, medium and large. By Arlington.
No. 771 **98¢**

(D) TOP GRAIN DOUBLE HOLSTER SET. Natural finish with deep embossing and black screening. Two 50-shot Texan Jr. pistols. By Hubley.
No. 6550 **$4.98**

(E) DOUBLE HOLSTER SET. Genuine leather with 6 silver bullets and 2 large jewel conchas. Slide through belt with silver trophy buckle. Two 50-shot cowpoke repeater pistols. By Hubley.
No. 6532 **$2.98**

(F) COMBINATION HOLSTER SET. With genuine leather double holster set with contour belt, lariat, kerchief and metal slide. By Hubley.
No. 9531 **$3.98**

(G) FIRE BATTALION CHIEF. Featuring voice, amplifying bull horn and fire helmet plus inhalator mask, flashlight and whistle. By Bayshore.
No. 4448 **$2.98**

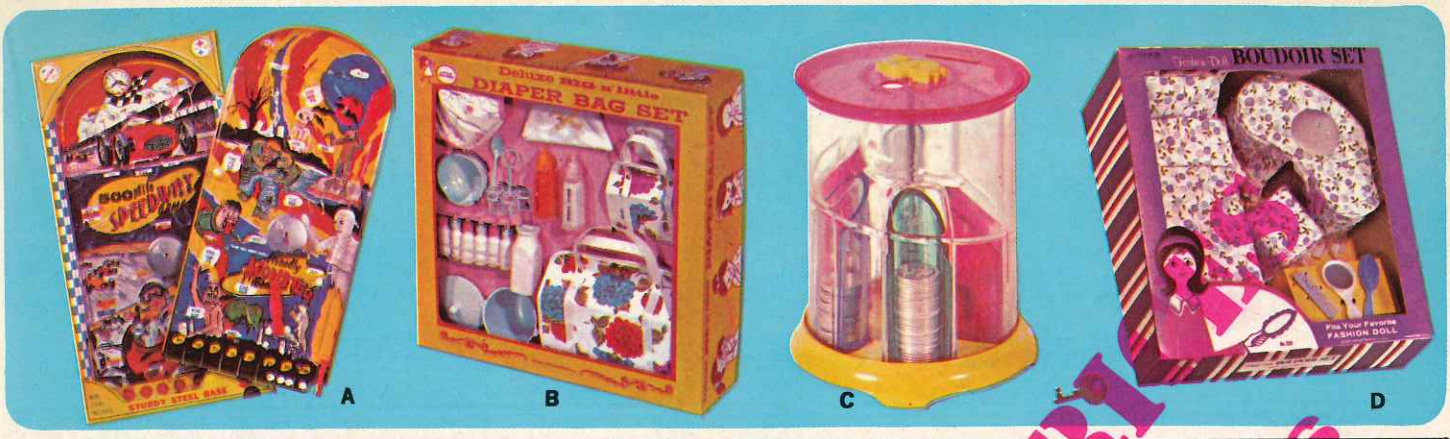
(H) TROUBLE SHOOTER TOOL BELT. Set consists of decorated full grain adjustable leather belt, hammer, pliers, screwdriver, flashlight, folding rule and friction tape. By Industrial Safety Belt.
No. 405 **$3.98**

(J) AGENT 711 POLICE GUN. Will fire 15 pellets and standard caps. Made of die-cast metal and high impact plastic. By Maco.
No. 711 **$3.98**
Shotgun Jim Skeet Gun. No. 200 **$2.98**

(K) GUN OF THE GOLDEN AGENT DELUXE SET. Featuring a gold colored gun with long barrel, silencer and scope. 16" long. Plus silver play bullets, holster and identification wallet. By Hubley.
No. 5533 **$2.98**
Gun of the Golden Agent Only.
No. 2455 **$1.98**

(L) MACHINE GUN SET. Includes combat machine gun which is 22" long, camouflaged helmet, side-arm set and Molotov cocktail. By Maco.
No. 560 **$4.98**
Machine Gun Only. No. 227 **$1.98**

(M) ALL TRANSISTOR, TWO-WAY ARMY WALKIE TALKIE SET. Set of two units provides reliable conversation up to ½ mile. Ideal for play, camping, fishing, hunting, picnics, hiking and many other uses. By Astroguide.
No. WT100 **$29.95 set**



(A) BAGATELLE GAME ASSORTMENT. Games of skill, large bell and replay spinner. Decorated steel base, 22" long. Choose from Speedway Game or Friendly Monsters Game. By Wolverine. No. 153/154 **$2.98 each**
Others available **59¢ to $4.98**

(B) BIG 'N LITTLE DIAPER BAG SET. With two magic nursers—one juice and one milk. With two diaper bags—one big and one little. Complete accessories. By Miner. No. 202 **$2.98**
Baby Care Diaper Bag Set. (not illustrated) No. 101 **$1.98**

(C) SPIRAL SORTING BANK. A new visual bank that separates, stacks and counts all coins automatically. Multi-colored plastic. By Wolverine. No. 910 **$1.98**

(D) FASHION DOLL BOUDOIR SET. Bed with pillow and spread, skirted mirror-topped table and hassock. Plus plastic comb and brush. By Miner. No. 1531 **$1.98**

(E) COLONIAL DOLL HOUSE. Two story, 6 room, metal lithographed doll house fully furnished with modern plastic furniture. By T. Cohn. No. 765 **$5.98**

(F) METAL SINK WITH ACCESSORIES. Swivel faucet controls the water flow from reservoir. Plus 11 play accessories. By Wolverine. No. 525 **$2.98**

(G) METAL STOVE WITH ACCESSORIES. Ultra modern stove in new shaded coppertone with 19 play accessories. By Wolverine. No. 505 **$2.98**

(H) METAL REFRIGERATOR WITH ACCESSORIES. Snap latch for sure door closing. Plus 17 play accessories. 15" high. By Wolverine. No. 515 **$2.98**
Kitchen Cabinet with Accessories. (not illustrated) No. 579 **$3.49**
Washer-Spin Dryer. (not illustrated) No. 585 **$3.98**

(J) DOLLY AND ME 4-PC. MATCHED LUGGAGE SET. Stylish train case and zippered hat box. Plus both pieces in miniature for her dolly. By Miner. No. 1400 **$2.98**

(K) IRONING SET. Includes sturdy ironing board, chrome electric iron and a foam pad and silicone cover set. By Wolverine. No. 425 **$4.98**
Other irons and ironing boards **98¢ to $2.98**

(L) FASHION DOLL NAME CASE. With metal name plate frame that contains a card for your doll's name. 12¼" high. By Miner. No. 1606 **$1.98**

(M) JUNIOR MISS NAME CASE. The name of the doll appears on the case. 10¼" high. By Miner. No. 1611 **$1.59**

(N) MATCHED ACCESSORIES FOR CASES. No. 1626 **98¢**
Fashion Doll Name Trunk. (not illustrated) No. 1616 **$3.98**

(P) DELUXE FIESTA WARE SET. Steel pieces are brilliantly decorated on white "porcelain-like" finish. A 30 piece dream set. By Wolverine. No. 272 **$4.98**
Other sizes available at **$1.98 and $2.98**

(Q) SMART 2-PIECE LUGGAGE SET. The 12" overnighter case is paired with the large fortnighter. Colorful floral covering. By Miner. No. 1800 **$5.98**

SEE PAGE 3 FOR OUR FIRST WORLD'S BIGGEST TOY SELECTIONS

(A) ELECTRIC PLUG-IN VACUUM CLEANER. 5" blower turbine is powered by a strong motor with 12 feet of electric cord. Light shines when cleaner is on. Made of heavy duty high-impact plastic with on-off switch. By Argo.
No. 711 **$13.98**

(B) JUNIOR CHEF COOKIE FACTORY. Just add water to the cookie mixes, press out various shapes and place on magic moving conveyor. Turn sand timer and cookies move automatically into oven. Golden brown cookies emerge from cooling chamber. By Argo.
No. 6615 **$13.98**

(C) GIANT ELECTRIC CORN POPPER SET. The electric corn popper is light weight and safe. Pops corn in minutes. Set also contains popcorn, caramel candy dip, utensils and bags. By Argo. No. 6810 **$9.98**

(D) OLD FASHIONED ICE CREAM FREEZER SET. Contains ice cream freezer, five boxes ice cream mix, one box chocolate topping, one jar real strawberry preserves, utensils and ice cream recipe book. By Argo.
No. 6708 **$7.98**

(E) GIANT ELECTRIC MIXER AND BAKE SET. Complete set contains eight pastry mixes and one delicious chocolate malt mix, thirteen utensils and Junior Chef Electric Mixer with beater and blender. By Argo.
No. 6915 **$13.98**

(F) JUNIOR CHEF GIANT BAKING MIX SET. With Swans Down cake mixes and Log Cabin syrup. Mixes for baking cookies, biscuits, muffins, pies, cakes, gingerbread, pudding and pancakes. Plus complete set of pans and cooking utensils. With recipe book. By Argo.
No. 6355 **$4.98**

(G) ASSORTED CAKE AND BAKING MIX SETS. Contains Swans Down cake mixes and Junior Chef mixes. With utensils. By Argo. No. 6053 **$2.98** each
Assorted Baking Sets. (not illustrated) No. 6052 **$1.98** each

ARE NOT OUR PRICES. SEE PAGE 3 FOR OUR BIGGEST TOY SELECTION

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(A) PLAY NURSE KIT. With play-safe instruments and supplies all enclosed in a large polyethylene carrying bag. By Transogram. No. 1323 **$1.98**

(B) PLAY DOCTOR KIT. Large plastic bag with safe plastic instruments and supplies featuring spring-action hypodermic, stethoscope and microscope. By Transogram. No. 1353 **$1.98**

(C) CHAMPIONSHIP POOL TABLE. Complete with rubber cushioned bumpers, numbered balls and rack, rubber tipped sticks, dial score keepers and automatic ball returns. By Transogram. No. 3955 **$5.98**

(D) DESKETTE WITH IMPLEMENTS. Sturdy desk blackboard and peg board combination. Tak-A-Peg section with 188 holes, pegs and hammer. 25" long. By Transogram. No. 2958 **$5.98**

(E) TIC-A-TUNE CLOCK. Turn the handle, the clock ticks, the music box plays and the clock hands turn. The bell rings on hour change and children see kaleidoscope inside face as gears turn. By Transogram. No. 8112 **$3.98**

(F) MUSICAL CASTLE. As the wing turret is turned, the two soldiers turn around and around to the melody of "Old King Cole". The colorful musicians parade across the screen. By Transogram. No. 8115 **$4.98**

(G) PRETZEL JETSEL. Actually bakes delicious pretzels in minutes. Four simple steps —mix, make, bake and salt. Packages of pretzel mix included. By Transogram. No. 3990 **$9.98**

(H) POLY BOWLING PINS. Now you can have a real bowling alley set right up in your own home. Ten 15" pins, one 6½" ball, and pin spotting mat. By Transogram. No. 3530 **$4.98**

(J) VARIETY GAME CHEST. 58 fun-filled games for the whole family to enjoy. Heavy varnished playing boards and quality implements. By Transogram. No. 1245 **$2.98**

(K) TRIK-TRAK CROSS COUNTRY ROAD SET. Set up the 9 unique tracks in many varied layouts. Battery operated car will follow the course you have set. Scenic backgrounds for each track supplied. By Transogram. No. 3960 **$ 7.98**

A larger set with extra action accessories. No. 3964 **$11.98**

(L) GIRL'S OR BOY'S POP-ENGINE CAR. Pull the car and beads in visible engine pop, heads turn from side to side and makes a sports car sound as it goes. By Transogram. No. 8025A **$2.98 each**

(M) LIL' SPEEDY CYCLE—DELIVERY TRUCK. Driver bobs up and down and bell rings as toy is pulled. By Transogram. No. 8035 **$3.49**

(N) LIL' FREDDIE FIREMAN. Freddie with bright red fire hat bobs up and down while fire bell rings as toy is pulled. By Transogram. No. 8015 **$1.98**

THESE ARE ALL OUR PRICES
WORLD'S BIGGEST Toy SELECTION
SEE PAGE 3

(Q) WHIZ FIZZ SODA FOUNTAIN. Makes foamy sodas in orange, cherry or grape. Dispenser measures automatically—then pump water from fountain. Fizzes instantly. No stirring. By Kenner.

No. 550 **$4.98**

Sets of Whiz Fizz Flavors. No. 551 **59¢**

(A) STUDENT GEOLOGY. Genuine gold ore plus 17 other minerals. Dinosaur bone fossil, geologist's pick, specific gravity balance, testing gear and illustrated manual. By Skillcraft.

No. 905 **$9.98**

(B) SENIOR CHEMISTRY. 16 chemicals in unbreakable bottles, precision beam balance, lab equipment, Pyrex glassware, alcohol lamp and instruction manual. By Skillcraft. No. 506 **$9.98**

Introduction to Chemistry. No. 500 **$2.98**

Student Chemistry No. 502 **$5.98**

Advanced Chemistry. No. 510 **$19.98**

(C) SENIOR MICROSCOPE LAB. Electrically illuminated, adjust for six powers of magnification, accessories and slide making material. By Skillcraft.

No. 416 **$9.98**

Introductory Microscope Lab. No. 411 **$5.98**

Advanced Microscope Lab. No. 426 **$19.98**

(D) JUNIOR LITE-RITE WOODBURNING SET. Features burning pen with safety light, two extra tips, 8 wood plaques, paint pallette, brush and paint mixing cap. By Skillcraft. No. 304 **$3.98**

Deluxe Lite-Rite Woodburning Set. No. 306 **$5.98**

(E) "MARINER" TELESCOPE. A fine precision telescope with variable power, 20X—30X—40X—50X eye piece and 40MM lens. Complete with metal, three-section folding tripod. By Skillcraft.

No. 474 **$13.98**

(F) METAL CHEST TOOL SET. "Blue Diamond" tools and accessories include spring steel saw, hammer, pliers, screwdriver, mallet, tri-square, ruler, pencil and nails. By Skillcraft.

No. 630 **$2.98**

Metal Chest Tool Set. No. 650 **$4.98**

(G) GUNS THAT SHOOT AROUND THE CORNER SET. 5-shot repeater with bazooka shell, glider bomb, rifle grenade, parachute, bola shot and spotter beam light. Plus pistol that also shoots around the corner. By Kenner. No. 700 **$6.98**

(H) NURSERY BIRDS. 7 familiar birds, in true-to-life colors and shapes, flutter, float, and fly at the slightest breeze or movement on free-turning swivel supports. By Kenner. No. 333 **$3.49**

(J) FREEWAY U.S.A. BRIDGE & TURNPIKE BUILDING SET. Design and build an unlimited number of great highways and bridge systems of tomorrow. 369 pieces. By Kenner. No. 25 **$5.49**

(K) GIRDER-MATIC BUILDING SET. Build all kinds of power operated structures run by geared battery motors with remote controls. Start, stop and reverse the action at the touch of a finger. 687 pieces. By Kenner. No. 32 **$12.98**

(L) MODERN GIRDER AND PANEL BUILDING SET. New construction features which make this set as modern as tomorrow. 242 pieces and 10" x 13" masonite foundation. By Kenner.

No. 22 **$4.98**

(M) ELECTRIC MOLD MASTER COMBAT SET. Youngsters mold and assemble over 50 realistic military toys. You can re-mold them over and over again. Completely safe. Plastic molds at low temperature with automatic thermostat. By Kenner.

No. 1410 **$13.98**

(N) GIVE-A-SHOW PROJECTOR. 16 TV stars in 16 great all new shows. Projects full-color pictures on wall, screen or ceiling. By Kenner.

No. 506 **$4.98**

(P) EASY-BAKE OVEN. With safety features built in. Bakes with 2 ordinary electric light bulbs. Complete with accessories and bake mixes. By Kenner.

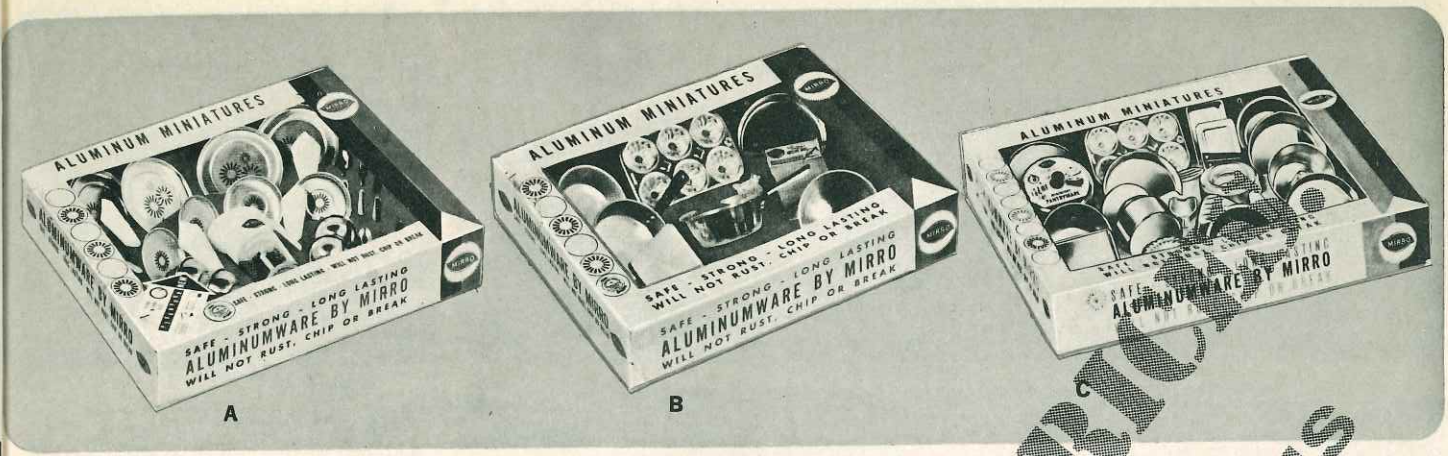
No. 1600 **$15.98**

Easy-Pop Corn Popper—To be used with Easy-Bake Oven. No. 490 **$3.98**

Assorted Baking Sets. No. 1903 **98¢**

Assorted Baking Sets. No. 290 **$1.98**

THESE ARE NOT ALL OUR ITEMS. SEE PAGE 3 FOR THE WORLD'S BIGGEST TOY SELECTION



A B C

(A) PERK 'N POUR SET. Service for four. It perks without heat. Gleaming aluminum plates and saucers have attractive sun-burst design. By Mirro. No. T-0248 **$2.98**
Perk 'N Pour Set. No. T-0155 **$4.98**

(B) COOK AND BAKE SET. Durable, rustproof, aluminum miniature cooking utensils with charcoal blue handles. By Mirro. No. T-0157 **$1.98**

(C) ALUMINUM COOKING SET. The little homemaker will be delighted with this complete set of miniature cooking utensils. By Mirro. No. T-0284 **$3.88**

(D) 6-PIECE DELUXE DRESSER SET. Hand decorated, multi-color children's designs on gleaming white plastic. Mirror, brush, comb, jewelry box, utility box and nail file. By Athol. No. 498 **$1.98**
3-Piece Glamour Set. No. 485/6/7 **98¢**

(E) COCA COLA DISPENSER. Holds up to a 12 ounce bottle which pours when the handle is pulled. With four small plastic "coke" glasses. 13" long. By Trim Molded. No. 16 **$2.98**

(F) BEAD-EM JEWELRY KIT. A useful, decorative, make believe jewelry set. Sparkling beads plus flexible wire make for hours of fun. By Davis. No. 301 **$2.98**

(G) ELECTRIC SEWING MACHINE. Precision built and battery operated with automatic clutch for hand operation. By Kayanee. No. 725 **$6.98**
Hand Operated Sewing Machine. No. 572 **$4.98**

(H) CAROL—THE COLOR-ME DOLL. A soft vinyl molded doll to color—wipe off—and color again. Complete with box of wipe-off crayons. By Bayshore. No. 4445 **$1.98**

(J) CAMPUS KNIT. Colorful yarn, knitting spools and needles. Easy to learn knitting action to keep little hands busy. By Davis. No. 334 **$1.98**
Campus Knit. No. 333 **98¢**

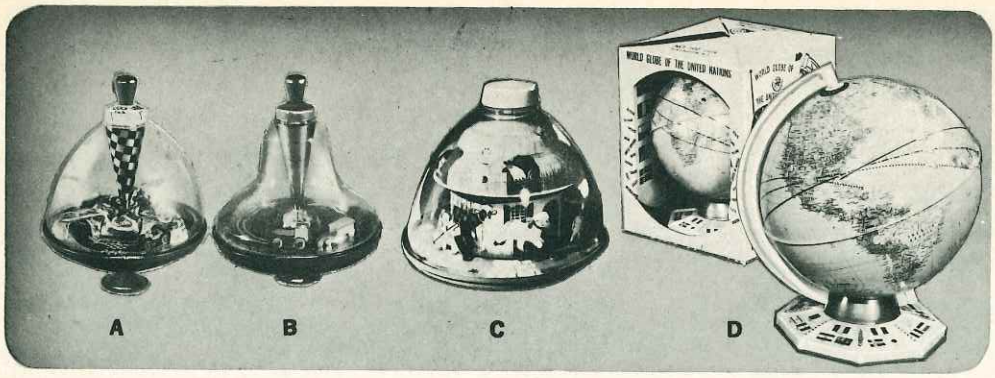
(K) ADJUSTABLE METAL WEAVING LOOM. Weaving with loopers and yarn. Make pot holders, place mats, doll sweaters, mufflers, etc. By Davis. No. 602 **$1.98**
Adjustable Metal Weavette Loom. No. 600 **98¢**

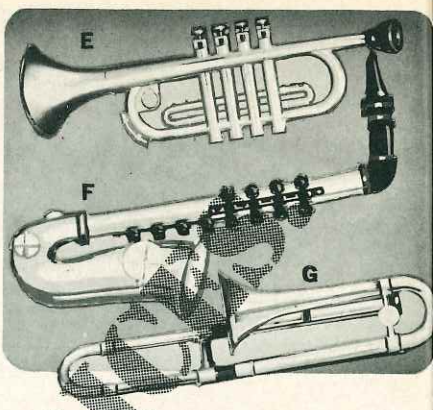
(L) MOOD DOLL. Four-sided doll that is easy to stuff and fun to make. She has her ups and downs, but she is always lovable. By Davis. No. 306 **$1.98**

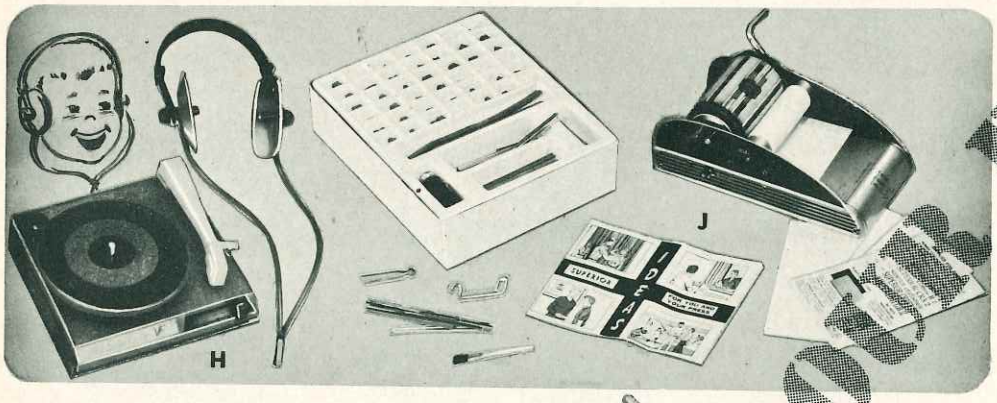
D E F G H

J K L

KMART WORLD'S BIGGEST DISCOUNT STORE
LOW PRICES
SELECTIONS







(A) ROAD RACE TOP. Cars circle race track trying to catch each other, with realistic motor noise. By J. Chein. No. 290 **$2.49**

(B) TINY TRAIN TOP. Fascinating, magic action. Train mysteriously circles track as top spins. By J. Chein. No. 206 **$2.49**

Automatic Choral Top. No. 298 **$1.98**

(C) MUSICAL SLUMBERBYE. Musical movement is easily wound by the plastic knob on the top of the clear plastic dome. Nursery figures revolve to the sound of music. For infants and children to 5 years of age. By J. Chein. No. 303 **$3.98**

(D) WORLD GLOBE OF THE UNITED NATIONS. A big 9" diameter world globe with white unbreakable graduated meridian. United Nations theme on base. By J. Chein. No. 192 **$1.98**

(E) GOLD TRUMPET. 14" long with clear brilliant tone. No. 2000 **$1.98**

(F) SILVER SAXOPHONE. Eight tuned notes make it possible to play many tunes. No. 2100 **$1.98**

(G) SILVER TROMBONE. This slide trombone extends to a full 18" in length. By Harmonic Reed. No. 2200 **$1.98**

(H) ASTRO-SOUND 500 PHONOGRAPH. Here is a two-speed phonograph that plays anywhere. Uses 2 regular "D" batteries (not included). Exclusive feather-light headset gives you enjoyment without disturbing anyone else. By Vanity Fair. No. A500 **$9.98**

(J) ALL METAL "CUB" PRINTING PRESS. With a plastic type case, grooved rubber type and sticky-back picture dies, working tools, paper and ink. By Superior Marking. No. 8406 **$4.98**

Print Shop. No. 8407 **$8.98**

(K) TRAP DRUM SET. A professional-like set with fine weave reinforced cloth drumming surfaces. With wooden block, two cymbals and two cowbells. Bass drum size 21" diameter. By J. Chein. No. 4000 **$6.98**

(L) SNARE DRUM. Fine weave cloth head with snares and two 9" drumsticks. Colorfully lithographed. 11" in diameter. By J. Chein. No. 187 **1.98**

Marching Drum. 8½" in diameter. No. 171 **98¢**

(M) ELECTRONIC GUITAR. Quality tone 6-string guitar with snap-on microphone and precision transistorized amplifier—speaker projects and amplifies the music. Guitar measures 28½" long. By Maco. No. 3000 **$12.98**

(N) CHINESE CHECKERS SET. Plays both Chinese checkers and regular checkers. Safe storage of 60 marbles in hideaway cups. Embossed wooden checkers included. 14" in diameter. By J. Chein. No. 325 **$1.98**

Chinese Checkers. 10" in diameter. No. 310 **98¢**

(P) KEYBOARD HARMONICA. No other musical toy in this price range has succeeded in producing such full bodied tone. Color coding of keys to instructions. 17" long. By Harmonic Reed. No. 4100 **$2.98**

(Q) PEACE PIPE INDIAN SET. Includes tom-tom drum, fancy headdress, peace pipe, spear and tomahawk. By Estelle Toy. No. 3300 **$2.98**

Indian Village Tom-Tom Set. No. 2200 **$1.98**

(R) BOWLING GAME. Spring loaded plunger swivels for aiming at spares. Ten wooden pins and two bowling balls. 29" long. By J. Chein. No. 335 **$1.98**

WISH BOOK
SEARS
BIGGEST

DELUXE ROUND ARM ROCKERS

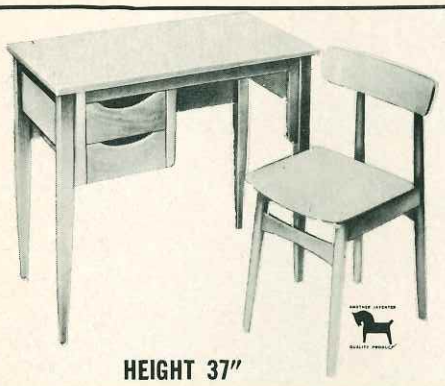
Features No-Sag springs over hardwood frame and comfortably padded. Covered with washable, durable leather vinyl. Attractive colors available.

$7.94
OUR PRICE

CRICKET ROCKERS

Has colonial maple finish on hardwood frame. Early American padded seat with skirt and removable pillow back that make this sturdy chair a consistant favorite

$4.74
OUR PRICE



HEIGHT 37"

NATURAL HARDWOOD

CHILDS DESKS

Danish Style Natural Finish Includes Chair 18 x 32 Top

$19.94
OUR PRICE

CHILD'S MUSICAL ROCKERS

Made and finished like fine furniture. All hardwood construction and "Antique" maple finish. When the chair is rocked a delightful tune is played by a fine music box.

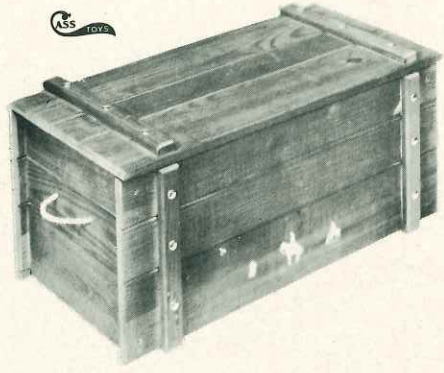
$6.94
OUR PRICE

PEARL-WICK

TOY CHESTS

Circus motif decorated chest. Covered with tough embossed vinyl material. Roomy 15" x 30" x 17" size.

$9.94
OUR PRICE



STURDY, KNOTTY PINE TOY CHESTS

Finished in rich maple. Extra strong construction, rope handles, hinged cover large 30" x 14½" x 14½" size.

$6.94
OUR PRICE

KIDEE-KROME

FOUR PIECE DELUXE SETS

Round 30" table with 3 chrome plated chairs. All metal parts are chrome plated with mar-proof table top. A sturdy and luxurious set.

$18.94
OUR PRICE

Chrome sets start at **$8.24**

dolphos

HARDWOOD TABLE AND CHAIR SETS

18" x 25" Top

Made of select hardwood wax birch finished.

$9.44
OUR PRICE

DOLL COACHES

Every little girl will love this fine **English** style coach. 25" long x 22" high with red and gleaming chrome and white trim. Just one of many models—all at big, big discounts.

$4.94
OUR PRICE

DELUXE

English

STYLE

DOLL COACHES

Beautiful **English** Style coach features tandem wheels with real brake. 31" long x 31" high. Beautifully trimmed and finished in blue, white and gleaming chrome.

$10.94
OUR PRICE

AURORA

STROMBECKER

GILBERT

SCALEXTRIC

tootsietoy

Revell Authentic Kits

WORLD'S BIGGEST SELECTION OF ROAD RACE SETS

ALL AT BIG DISCOUNTS!

TO LIST JUST A FEW:

STIRLING MOSS

MODEL MOTORING

AURORA THUNDERJET 500 MOTOR

ENGINEERED TO GO FASTER

#1667 SET INCLUDES

- Three Thunderjet Cars
- Cobble Stone Track
- 16 Track Sections
- 2 Double Cross-overs
- 2 Reversing Speed Controls
- Criss Cross Each ½ Lap
- D.C. Power Pack

$16.94 OUR PRICE

ELDON SELECTRONIC

BOTH CARS CAN RACE ON THE LANE . . . AT SEPARATELY CONTROLLED SPEEDS!

INTERNATIONAL GRAND PRIX

ELDON

■ 2 interchangeable chassis featuring super speed motors. ■ Selectronic power pack with on/off switch and circuit breaker (Underwriters' Listed). ■ 2 rheostats with speedometers showing up to 160 scale M.P.H. ■ Automatic 50-lap counter. ■ Pre-wired plug-in power track. ■ 2 new Speed Control Switch Tracks. ■ Pre-assembled track: 10 Pcs. straight, 17 pcs. curved, 2 short straight. ■ 29 pcs. of track make layout 4′ x 6′8″ ■ 11 pcs. guard rail. ■ 10 banked curve adapters. ■ 8 bridge supports. ■ Start/finish banner, flag poles, decals, extra brushes, instruction book.

$25.94 OUR PRICE

STROMBECKER

INTERNATIONAL RACING SETS

These racy and rugged international championship cars perform and respond like their full size counterparts. Speedy Porsche RS 61 and hotly competitive Lotus MK XIX, with head lights for day/night racing excitement.

$19.94 OUR PRICE

the Revell Raceway

GRAN TURISMO

1/32 SCALE RACING SETS

1—Snap track together
2—Insert plug in socket
3—Race!

$26.64 OUR PRICE

Americana four-lanes 1/32 racing set.

$68.84 OUR PRICE

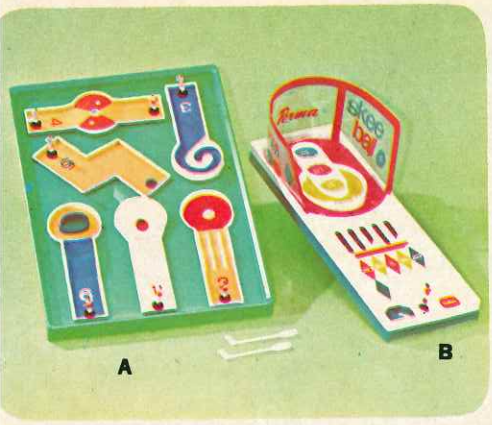
SCALEXTRIC

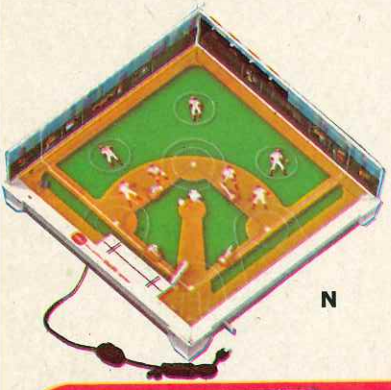
OFFICIAL JIM CLARK

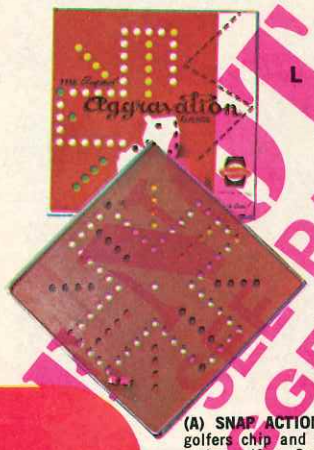
Jim Clark over & under race set contains:

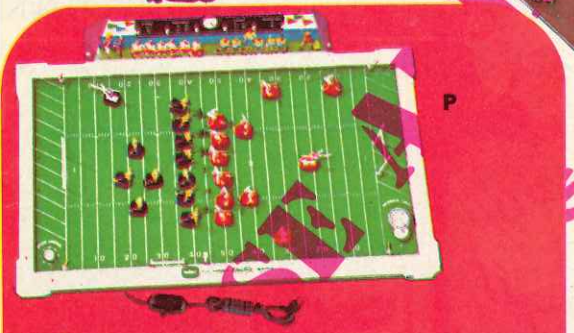
1—Cooper Race Car;
1—Lotus Race Car;
12—Pc. Curved Track;
6—Pc Straight;
2—Pc. Bridge Piller;
4—Pc. Crash Barrier;
8—Banking Wedges;
1—Power Pack with Circuit Breaker;
2—Hand Controls;
1—Pair Crossovers;
1—Pit Accessory Kit;
12—Oil Drums;
1—Lube Oil;
Instruction Sheet;
Layout 5 ft. x 2½ ft.

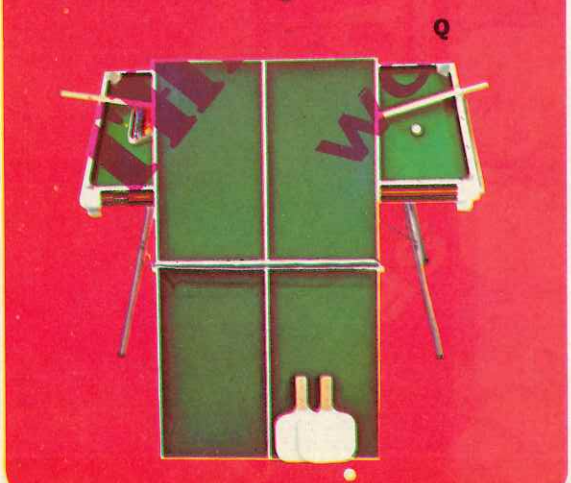
$19.94 OUR PRICE











(A) SNAP ACTION MINI-GOLF. Three dimensional golfers chip and putt for low score. With 7 snap-action golfers, 2 golf clubs and two balls. By Tudor.
No. 325 **$3.98**

(B) SNAP ACTION SKEE-BALL. Automatic score keeper racks up score. Ball return places balls in position for new game. By Tudor.
No. 390 **$2.98**

(C) BORIS KARLOFF MONSTER GAME. You must enter the monster retreats and take a monster out with you. Not just once, but at least 5 times.
No. 2145 **$1.98**

(D) LASSIE GAME. Based on the CBS Television Show. In this game you need Lassie's help and she needs yours. By T. Cohn. No. 2175 **$1.98**

(E) BEWITCHED GAME. Based on the ABC Television Show. With this witchcraft, you never know who is going to win until suddenly someone does.
No. 2135 **$1.98**

(F) REMOTE CONTROL SPINNING TOPS. Operate by flexible cable from a sturdy molded plastic hand-held control unit using 2 standard flashlite batteries. (Not included.) Set includes 3 special tops. By Merry Toys. No. 5401 **$3.98**

(G) CARNIVAL SHOOTING GALLERY. The rabbits go 'round and 'round and the ducks parade in a continuous row with wind-up mechanism. By Ohio Art.
No. 575 **$5.98**

(H) FOTO ELECTRIC FOOTBALL—The Hall of Fame Game. The realism, the strategy and the thrills of actual football. Playviewer shows every play in motion. By Cadaco-Ellis. No. 233 **$7.98**

(J) TRIPOLEY DELUXE. Combines hearts, poker and Michigan rummy into an all-year favorite for adults and teen-agers. By Cadaco-Ellis.
No. 111 **$1.98**
Tripoley Crown. With cards and chips.
No. 225 **$3.49**

(K) BAS-KET GAME. Real basketball in miniature. Mechanically controlled levers throw the ball at the basket. Rules and scoring exactly the same as in real basketball. By Cadaco-Ellis.
No. 165 **$4.98**

(L) AGGRAVATION GAME. Each player has 4 marbles to move around the board into "Home Safe" Center hole provides a short cut. By CO-5.
No. 13 **$1.98**
Deluxe Party Edition Aggravation Game.
No. 14 **$2.98**

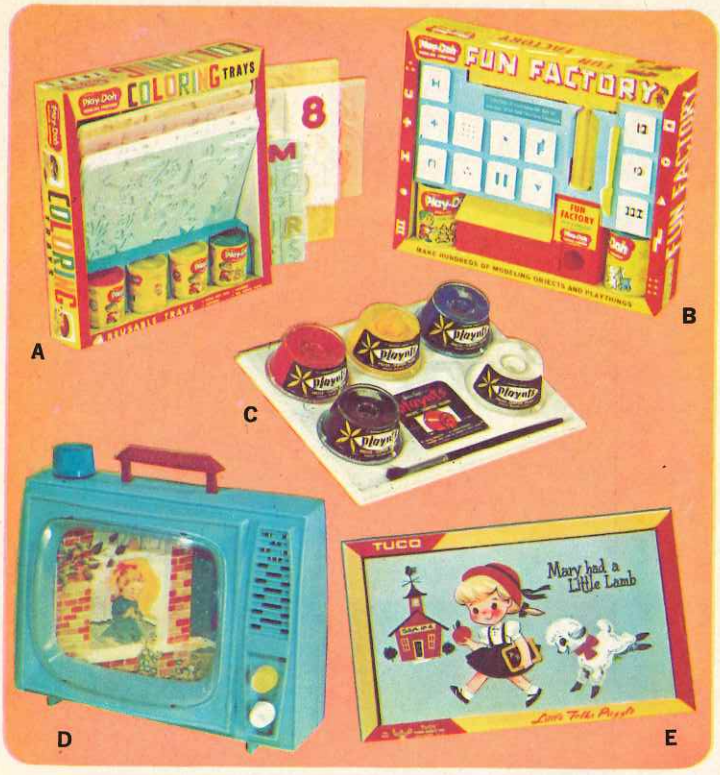
(M) CHEQUERO. To the old favorite, checkers, has been added the spirited action of the new "sliding-rows". Every slide makes a new game. By CO-5.
No. 4000 **$4.98**

(N) ELECTRIC TRU-ACTION BASEBALL. Moving runners can be thrown out at any base. The bat can be controlled to slug the ball for a homer, triple, double, single or bunt. Pitcher controls type of pitches. By Tudor. No. 555 **$7.98**
Magnetic Baseball. No. 450 **$4.98**

(P) ELECTRIC TRU-ACTION FOOTBALL. With exclusive timer that automatically starts and stops with each play. Plan your own offensive and defensive strategy. By Tudor. No. 500 **$6.98**
Electric Classic Football. No. 600 **$15.98**

(Q) POOL TABLE WITH TABLE TENNIS TOP. Combination of 40" floor model pool table and table tennis top with accessories for both games. By Tudor. No. 875 **$22.98**
40" Floor Model Pool Table Only.
No. 850 **$19.98**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES ON SOME ITEMS. SOME PRICES MAY BE HIGHER IN SOME AREAS.



(A) PLAY-DOH COLORING TRAYS. Soft Play-Doh modeling compound is pressed into depressions of plastic coloring trays. Molded pieces can be glued to cardboard to make signs and wall plaques. By Rainbow Crafts. No. 500 **$1.98**

(B) PLAY-DOH FUN FACTORY. With 12 interchangeable dies to form a variety of building blocks, logs, beads and other play shapes. By Rainbow Crafts. No. 450 **$3.98**

Play-Doh Four Pak. No. 259 **98¢**

(C) SPILL-PROOF PLAYNTS PLAY PAINTS. With five non-toxic poster tempera colors. Set in plastic tray with recessed color blending area. Brush included. By Rainbow Crafts. No. 800 **$1.29**

(D) PORTABLE PLAY MUSICALCOLOR TV. With genuine Swiss musical unit. Music plays as pictures revolve on "screen". Sturdy plastic case, knobs and handles. Clear plastic over "screen". 10" wide. By Ohio Art. No. 368 **$3.98**

(E) PRE-SCHOOL LITTLE FOLKS PUZZLE. 6 fascinating nursery subjects to choose from. Size 18" x 11"—containing 8 to 10 pieces, cleanly cut into interesting pieces. Made of heavy wood fibreboard. By Tuco. No. 500 **98¢ each**

(F) JANIE GIRL DOLL. Washable and sanitary. Dressed in red and white checkered skirt and white blouse. With woolen wig. 15" tall. By Knickerbocker. No. 1242 **$1.98**

(G) MUSICAL RAGGEDY ANDY. Dressed in blue cotton trousers and red and white checkered shirt. 17" tall. With music box. By Knickerbocker. No. 9311M **$5.98**

Raggedy Andy (without music). No. 3110 **$3.98**

(H) MUSICAL RAGGEDY ANN. This famous rag doll is dressed in a multi-colored cotton print dress and white apron. Red woolen wig and safety locked-in eyes. 17" tall. With music box. By Knickerbocker. No. 9310M **$5.98**

Raggedy Ann (without music). No. 3109 **$3.98**

(J) LAZY KITTY. Made of extra long pile shaggy plush and gaily colored sleeping garments. Safety locked-in eyes and plastic curlers in hair. 16" high. By Knickerbocker. No. 3687 **$6.98**

(K) MUSICAL PLUSH ASSORTMENT. Made of finest quality rayon plush. Safety locked-in eyes. With imported music box. Choose from sitting dog, sleepy doll, cuddle bear or cuddle cat. By Knickerbocker. No. A9212M **$2.49 each**

(L) SITTING ANIMAL ASSORTMENT. Made of the finest quality shaggy plush with safety locked-in eyes. 12" high. Choose from cat, bear or dog. By Knickerbocker. No. A4714 **$3.98 each**

"BROOKS CREATIONS"

(M) "EENIE"—Money lover bank. No. 1 **$1.19**

(N) "MEENIE"—Money mad bank. No. 2 **$1.19**

(P) "MINIE"—Money happy bank. No. 3 **$1.19**

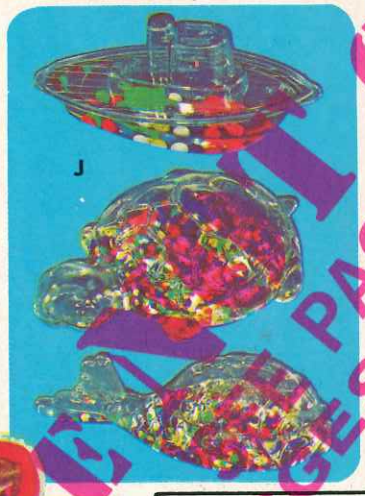
(Q) "MOE"—Money crazy bank. No. 4 **$1.19**

(R) "MR. BANKO". Beautiful hand decorated piggy bank for small savers. 7" long. No. 250 **98¢**

(S) "MR. BIG BOY". Piggy bank for big savers. 14" long. No. 666 **$2.98**

"Tiny" Piggy Bank. For gigantic savers. 21" long (not illustrated). No. 999 **$9.98**

THESE ARE NOT OUR PRICES.
SEE PAGE 2 FOR
WORLD'S BIGGEST TOY SELECTIONS



(A) "SHOE-BABY". Old Lady in the Shoe is gaily decorated with off-center wheels to provide action when pulled. Fully washable and soft. By Arrow.
No. 811 **$2.98**

(B) COUNTING CLOCK. Wind the clock and hear it chime and count off the hours automatically. The hour hand magically returns to 12 o'clock after counting. By Kohner.
No. 475 **$3.49**

(C) BUBBLE BATH BABY. 12¾" vinyl and poly baby doll, moving eyes, rooted curly hair, dressed in diaper and two-piece terry cloth towel ensemble. Plus bathinette, extra cotton dress, large plastic duck and complete bubble bath layette. By Goldberger Doll.
No. 102BT **$4.98**

(D) MOTHER HUBBARD NITEY NITE DOLL. 15" toddler with wardrobe case, play dress, 2-pc. slack and blouse set and accessories. Doll is fully jointed with moving eyes and rooted hair. By Roberta.
No. 1535/2 **$5.98**

(E) "NAME-O-MATIC" LABEL MACHINE. By simply dialing letters you can make professional self-stick labels with raised letters on color changing tapes. By Kohner.
No. 685 **$5.98**

(F) COLOROLA PORTABLE RECOLORING KIT. The compact carry-all coloring box. Color—wipe off—roll to a new picture—color again and again. By Norstar.
No. 277 **$1.98**
Pocket Colorola.
No. 177 **98¢**

(G) IRRESISTIBLE SUCTION TOYS FOR BABY. Bright colors, smooth construction and firm suction cup base. Choose from flipping fish, swimming ducks or rattling bells. By Alan Jay.
No. 2240/1/3 **98¢ each**

(H) RAGS—THE PUPPY ARISTOCRAT. He has big realistic moving eyes, movable head, and soft squeeze voice. By Arrow.
No. 430 **$2.98**

(J) FASCINATING FLOOR AND BATH TOYS. Each contains colorful floating plastic pieces; sturdy, leak-proof construction. Choose from fish, turtle or tug boat. By Alan Jay.
No. TTF **98¢ each**

(K) MUSIC MAKER ASSORTMENT. Lovable squeeze toys. Choose from raccoon, alligator or cat. Real baby pleasers with their gay colors and squeakers. By Alan Jay.
No. 2200 **98¢ each**

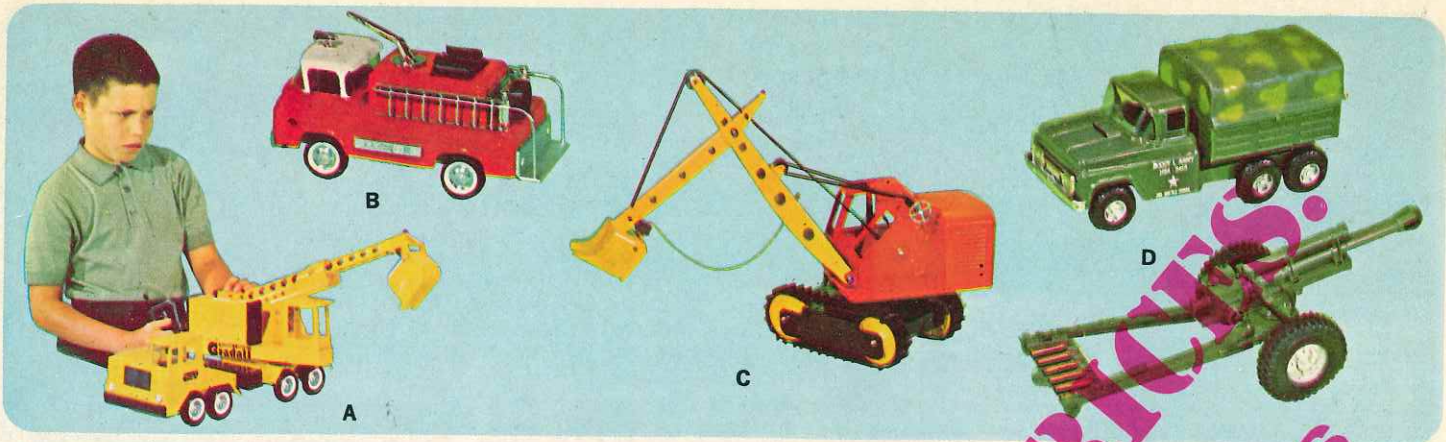
(L) 18" SMILING FACE BABY. With hat and coat ensemble. Doll has moving eyes, rooted hair and is fully jointed. By Roberta.
No. 1832/11 **$5.98**

(M) 19" HAT AND COAT TODDLER DOLL. Dressed in fancy coat of velveteen material with matching lace trimmed bonnet and party dress. By Roberta.
No. 1953/1 **$5.98**

(N) BUSY DRIVER. Can be attached to strollers or car seats in a jiffy. There are 10 different activities to keep children busy. By Kohner.
No. 507 **$4.98**

(P) BUSY BOX. Ten activities built into one toy. Infants and toddlers will enjoy a fabulous amount of play and learn coordination. By Kohner.
No. 505 **$4.98**

"WISH-BOOK" PAGE OF THE WORLD'S BIGGEST TOY SELECTIONS



(A) OPERATING GRADALL. It digs, lifts, swings, hauls, grades, scrapes and dumps. Heavy-gauge steel throughout with telescoping boom that extends 32". By Buddy-L. No. 5703 **$11.98**

(B) SUBURBAN FIRE PUMPER. Actually shoots water up to 7 feet when attached to a garden hose. This detailed metal truck has all the equipment a young fireman needs. By Nylint. No. 8100 **$3.98**

(C) POWER DIGGER. The sturdy bucket will dig a full load—swing the boom—then trip automatically when raised to the end of chain release. Heavy steel construction. By Nylint. No. 1100 **$6.98**

(D) ARMY TROOP TRANSPORT WITH HOWITZER. Rugged steel truck has camouflaged canopy. Detailed plastic howitzer actually fires 6 harmless shells. Length overall 25¾". By Buddy-L. No. 5415 **$5.98**

(E) PONY FARM TRUCK. Made of heavy gauge steel with trailer hitch, windows, wrap-around windshield and chrome hub caps. With 6 lovable plastic ponies. By Nylint. No. 8000 **$3.29**

(F) TRAVELLING ZOO TRUCK. Complete with 6 different jungle animals, each riding in his own cage with slide up gate to release animals. By Buddy-L. No. 5420 **$3.98**
Kennel Truck. No. 5410 **$3.98**

(G) RIDE 'EM TIGER. Blow molded in bright orange with red wheels. This fellow wears a big smile and will bring hours of smiles for the kids. 20" long. By Andy Gard. No. 1407 **$2.98**

(H) RIDE 'EM HOT ROD. With the most realistic big motor roar. Sturdy construction and positive steering action. 28" long. By Andy Gard. No. 1417 **$9.98**

(J) MODEL "T" SPORTSTER. Right off the campus. Complete with school pennants and bright chrome-like "custom" trim. 16" long. By Andy Gard. No. 1702 **$2.98**

(K) MOBILE HOME. With removable roof, real-partitioned rooms and 28 pieces of furniture and kitchen equipment. Truck and trailer are of heavy steel construction and measure 30" overall. By Nylint. No. 6601 **$9.98**

(L) BRONCO ALL-PURPOSE TRUCK. With tilling windshield, roomy bucket seats, snap action tailgate and rear compartment for lots of hauling. By Nylint. No. 8200 **$2.49**

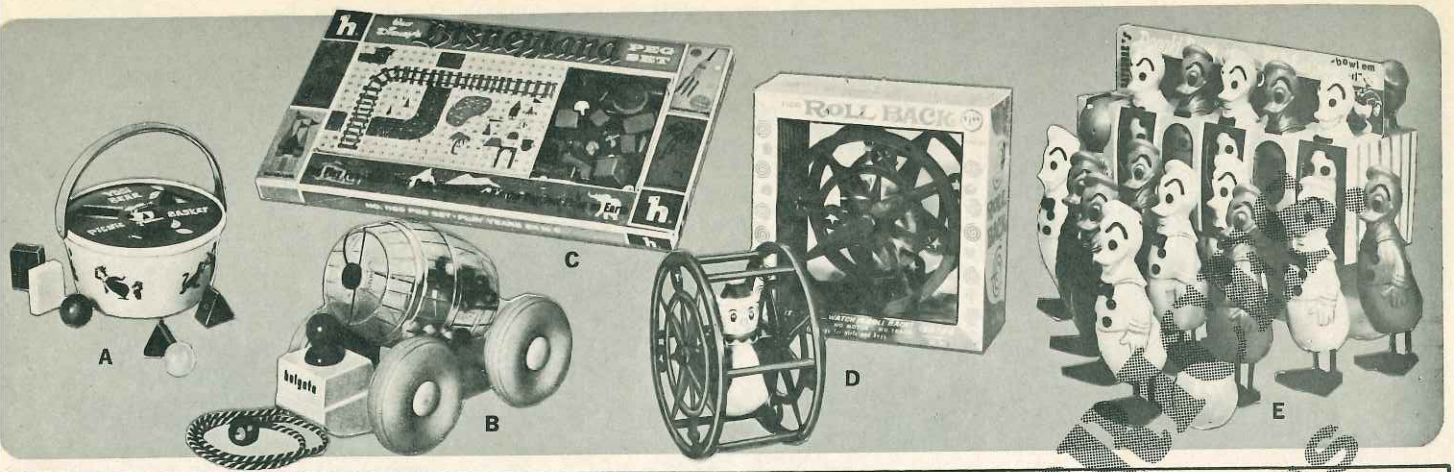
(M) JALOPY. A sleek, low-slung beauty in authentic hot rod styling. Designed for speed with oversized rear wheels for extra push. Steel construction. By Nylint. No. 6801 **$1.98**

(N) ETCH A SKETCH. Works like magic. Draw, design, write and etch a sketch. Manipulate knobs to form letters, pictures, charts, designs, etc. By Ohio Art. No. 505 **$3.98**

(P) CONEY ISLAND. Completely assembled. Colorful 3-dimension amusement park layout of vacuum formed plastic and metal. With 2 long running metal cars. Layout is 21" long. By Ohio Art. No. 634 **$4.98**

(Q) TRI-LEVEL SERVICE STATION. Features revolving car-lift, unbreakable plastic cars, pumps, grease rack, accessories and attendants. By T. Cohn. No. 800 **$5.98**

THESE ARE NOT OUR PRICES.
SEE PAGE 3 FOR OUR
WORLD'S BIGGEST TOY SELECTIONS



(A) YOGI BEAR PICNIC BASKET. 6 blocks of three elementary shapes fit corresponding shape holes in removable wood top of basket. 8" in diameter. By Holgate.
No. H1160 **$2.98**

(B) BARREL PULL TRUCK. Plastic barrel continues to flop over and over as truck is pulled. Colored wood beads in see-through barrel jump about full of sound and action. 10½" long. By Holgate.
No. H1350 **$2.98**

(C) DISNEYLAND PEG SET. Wood pegs, blocks, autos, trucks, railroad cars and trees of simple realism create an engrossing peg board play. By Holgate. No. H1180 **$1.98**

(D) ROLL BACK TOY. Large 7½" wheel can be rolled away and it returns directly. Cute clown in the center swings to and fro as the wheel spins. By Tico. No. 180 **98¢**

(E) DONALD DUCK BOWLING SET. Ten pins on legs plus 2 bowling balls. Pins in Donald Duck colors and in molded polyethylene. By Bayshore.
No. 4801 **$2.98**

(F) MULTI-COLOR EASEL PAINT SET. With 5 color-coded line drawings, 5 jars artist's paint, 42" artist easel, artist's palette, 2 brushes and extra sketch paper. By Rollin Wilson.
No. 603 **$4.98**

(G) PET SHOP. There are four familiar pets—each has his own special shaped kennel that fits the individual animal with the name of the pet embossed in plastic above it. By Lakeside.
No. 8110 **$2.98**

(H) PERQUACKEY WORD GAME. An entirely different word game—appealing to the entire family. It's fast moving and exciting. Tests and builds your vocabulary. By Lakeside.
No. 2313 **$2.98**

(J) MR. MAGOO PLASTIC STICK-ONS. No. 4201 **98¢**
(K) SKIPPER PLASTIC STICK-ONS. No. 4211 **98¢**
(L) MAGILLA GORILLA PLASTIC STICK-ONS. No. 4221 **98¢**
(M) FLIPPER PLASTIC STICK-ONS. By Standard Toycraft. No. 4231 **98¢**

(N) CHANGE-A-FACE. This set contains three complete changes of eyes, ears, noses, mouths and wigs. All pieces made of unbreakable plastic. By Pet Toy.
No. 944 **$3.98**
Change-A-Face. With 2 changes. No. 943 **$2.98**

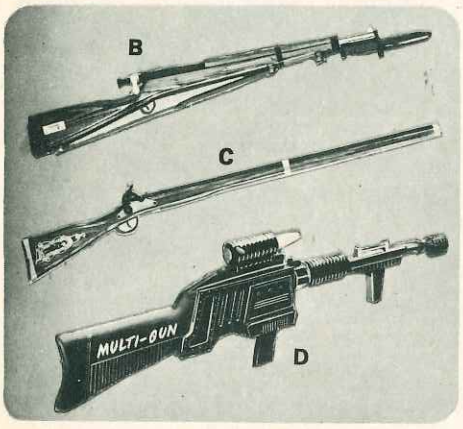
(P) AFRICAN HUNTER SET. Set includes big game rifle that shoots harmless plastic pellets; helmet with chin strap and hunting knife with sheath. By Pet Toy.
No. 514 **$1.98**

(Q) THE FLINTSTONES MAGIC MOVIES. Five animated comic stories. The characters and animal friends walk, run, jump, fly and do all sorts of things across the magic screen. By Fairbree.
No. MM-1 **$1.98**
Yogi Bear Magic Movies. No. MM-2 **$1.98**
Circus Parade Movies. No. MM-3 **$1.98**
Old Timers Movies. No. MM-4 **$1.98**

(R) MECHANICAL ROTATING CROW SHOOT. Birds are mounted on shaped wire perch which is rotated by a spring powered motor. When birds are struck, they fall off perch. By Taymar.
No. 1216 **$4.98**

MOST WORLDWIDE SEE GGESTIONS

A



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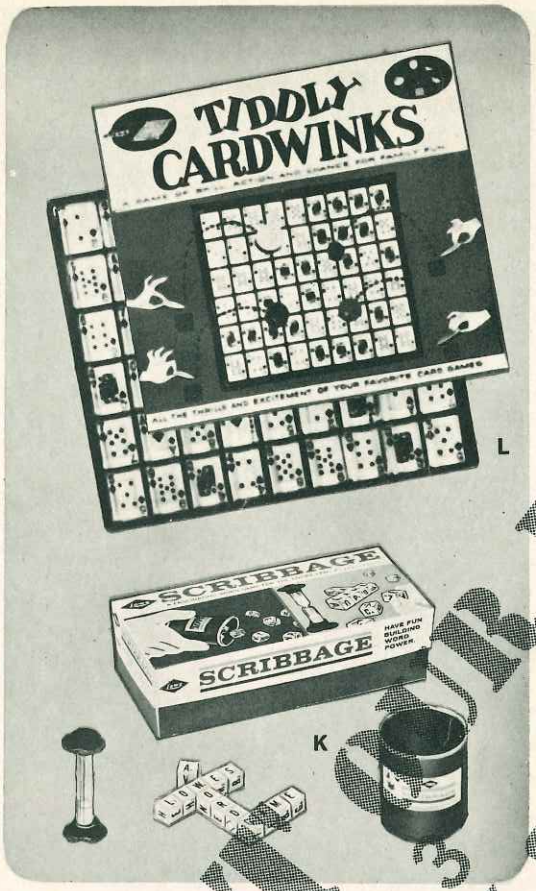

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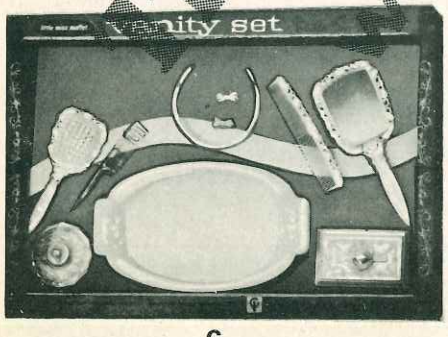


G

H

(A) SUPER GUN. Multi-trigger action fires grenade, armor piercing shell, giant shell and bullets. Hidden 45 caliber clicker pistol in handle. By Enjoyable Toys. No. 100 **$2.98**

(B) KADET BOLT ACTION TRAINERIFLE. Walnut finished wood stock, nickel plated barrel and bolt, web sling and detachable rubber bayonet. 33" long. By Parris. No. K-23 **$3.98**

Kadet Bolt Action Trainerifle. 30" long. No. K-21 **$3.29**

(C) EARLY AMERICAN KENTUCKY RIFLE. Scaled replica of the muzzle loader used during frontier days. Shoots cork "Minie" balls. 38" long. By Parris. No. 1731 **$4.98**

Early American Kentucky Pistol. No. 1729 **$2.98**

(D) SENSATIONAL MULTI-GUN. Big 36" gun with armor piercing shell—fired by releasing special steel mechanism. Also fires grenade by forward trigger. Can be converted to guerilla gun. By Star Brite. No. 84 **$2.98**

(E) TOY GAS PUMP. Unbreakable plastic pump, 18" high with decorated faceplate. Nozzle and hose move freely. Crank on side rings up gallons when turned. By Harett-Gilmar. No. 362 **$3.98**

(F) GIMMICK BOX. Countless hours of fun with 6 big play boards of things kids like to do most. Entertains, helps teach basic skills. By Saalfield. No. 6167 **$1.98**

Gimmick Box. Small size. No. 6014 **98¢**

(G) 11-PIECE DRESSER SET. Comprising comb, brush, mirror, headband, 2 barrettes, vanity tray, jewelry box and powder box—all in matching colors. By Gotham. No. 1335 **$1.98**

6-Piece Dresser Set. No. 1334 **98¢**

(H) KRYSTAL KUT TEA SET. A stunning set consisting of 4 cut crystal plastic cups and saucers, 4 goblets, sugar, creamer, teapot and 12 pieces of plated cutlery. By Gotham. No. 1050 **$2.98**

(J) BLOCKHEAD. Famous balancing game. Subject of magazine, TV, newspaper features, even a movie. 26 giant-size blocks to challenge your skill. By Saalfield. No. 7625 **$2.98**

Blockhead. 23 small balancing blocks. No. 7563 **98¢**

(K) SCRIBBAGE. A fascinating word game for the entire family. Each letter on the Scribbage cubes has a point value. Build words for high point total. By E. S. Lowe. No. 954 **$1.98**

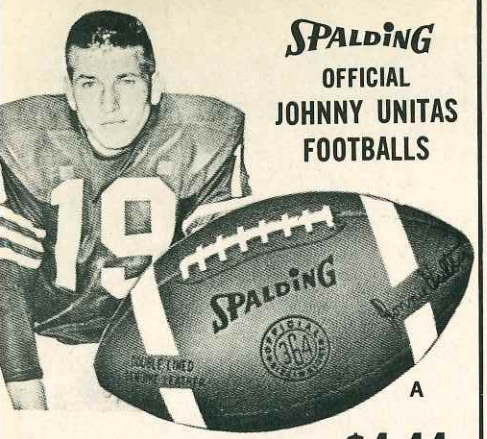
Twin Scribbage. No. 942 **$3.98**

(L) TIDDLY CARDWINKS. A family game of skill, action and chance. With all the thrills and excitement of your favorite card game. Three dimensional plastic playing field. By E. S. Lowe. No. 947 **$1.98**

(M) CHESS TUTOR GAME. With king-size 3⅛" chessmen. Will teach anyone to play chess in just 30 minutes. By E. S. Lowe. No. 124 **$1.98**

WORLD'S BIGGEST TOY CATALOG
ARNOLD'S SEE PAGE 3 SUBSTITUTION PICTURES

SPALDING
OFFICIAL
JOHNNY UNITAS
FOOTBALLS



A

Genuine leather for finest feel and control. Double lined for "peak-play" life.

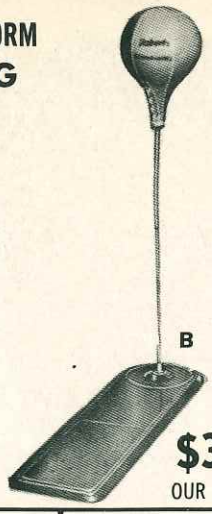
$4.44
OUR PRICE

FLOOR PLATFORM
PUNCHING
BAGS

GOOD FUN!
GOOD EXERCISE!

Use Indoors or Outdoors.

Steel Rod on Steel Frame.



B

$3.64
OUR PRICE

Sporteraft
TAKRAW

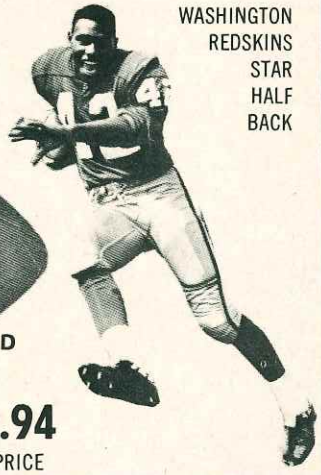
C

An active game for active people, like Jai Alai. Comes with 2 rattan bats and 1 large, sturdy plastic ball.

$2.84
OUR PRICE

SPALDING OFFICIAL
CHARLEY TAYLOR
FOOTBALLS

D



WASHINGTON REDSKINS STAR HALF BACK

Finest simulated leather cover with true leather feel. Finest butyl rubber valve bladder.

$2.94
OUR PRICE

E

MacGregor.
OFFICIAL
WASHINGTON REDSKINS

COMPLETE UNIFORM SETS

Perfect gift for every sport loving boy. Each set contains a padded helmet, jersey, shoulder pad and pants each bearing official Redskins insignias and colors.

$8.94
OUR PRICE

FAMOUS PLAYER

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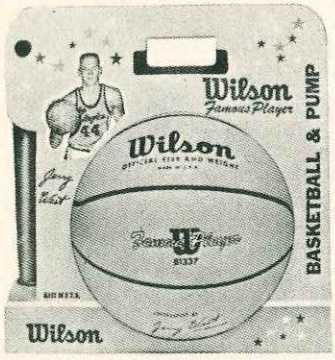
ASKET
BALL
AND
PUMP
SETS

OFFICIAL
JERRY WEST



F

$2.94
OUR PRICE

OFFICIAL
TETHER BALL
SETS

EAGLE

Official flexite tetherball with reinforced fastener with reinflating valve. Galvanized. 10 ft. steel pole complete with rope & instruction booklet.

G

$5.94
OUR PRICE

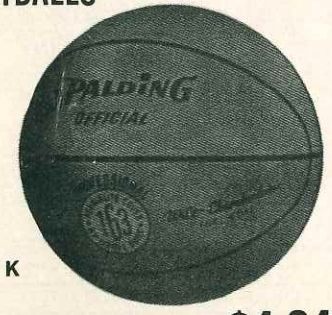
OUTDOOR
BASKETBALL
SETS

Includes 32" x 24" Masonite Backboard, regulation size goal, net & heavy gauge steel pole, 2 inches in diameter, sets up to official 10 feet.

H

$11.94
OUR PRICE

SPALDING
OFFICIAL
WILT CHAMBERLAIN
BASKETBALLS



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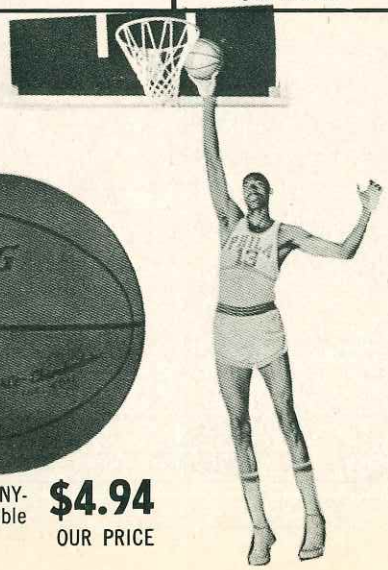


Exclusive Permalite cover. Rugged NY-WEAVE inner construction, incredible durability—tough as a truck tire.

$4.94
OUR PRICE

ROCKY MARCIANO
SPEED BAG OUTFITS

ROBERTS

Advanced home outfit. Platform of heavy gauge, formed of steel, rebound ring 22" in diameter. Hook type swivel bag grain leather, strong leather mitts. Instruction book by the champ.

$12.94
OUR PRICE

THE CHILDREN'S SUPERMART STORY:

"Four Stores and Ten Years ago....."

Ten years ago Children's Supermarts pioneered a completely new toy idea in Washington. Before the name discount store was coined, and supermart still meant the A&P, " ℜ " new toy store came into being. You may remember standing in line just to get in the door! Never before had toys been sold at permanent discount prices that really made the shopping dollar S-T-R-E-T-C-H.

And what a selection! Never before were so many toys offered in any one place: thousands and thousands for every age bracket, for every taste, and through all price ranges. All at the same fantastic discount prices, and all available on a supermart, self-service basis, without fancy fixtures or gift wrap, without waiting for 3 or 4 days delivery service, no high pressure salesmen, or long delays for sales-ticket writing, or any other costly and time-consuming irritants the traditional toy, juvenile, and department stores had developed.

These are year-round stores with year-round selections, not just for Christmas-time. We are no "30 day wonders"; we have "Any-Toy-Any-Time" (if the manufacturers are making 'em, we'll have 'em), and while toys are our chief specialty, we also have the best and biggest selection of children's books and records, juvenile furniture, layette, and infant's wear.

In addition, Children's Supermarts are real super-stores: acres of space, huge selections and quantities always on hand, unique displays that let you see, touch, handle, and examine what you are interested in, backed up by vast warehousing facilities with motorized conveyers to unload thousands of truckloads a year, railroad car unloading docks, and a fleet of powerful tractor-trailers to speed them to the stores.

That first year there were just two newspaper ads, but the customers responded at once and came back again, bringing friends and relatives. You advertised our Supermart; you spread the word, and we've been the talk of the town ever since. People come from every walk of life: Ambassadors and their wives, Supreme Court Justices, Washington baseball and football players, Congressmen and Senators, D.C. Commissioners, Mayors and City Managers, but most of all excited people who want big savings on big selections in big easy-to-shop stores. They come by station-wagon-load from Baltimore, even Philadelphia and Norfolk, and we remember an ecstatic couple who told us that their friends had recommended us in Cairo, Egypt!

We brought another new idea to town: " ℜ " NO QUESTIONS ASKED MONEY BACK GUARANTEE. Since we sell name brand merchandise, made by the world's top toy manufacturers, we confidently give this guarantee. We know of no other business anywhere which has that much confidence in what it sells . . . no matter what the price!

Here we are almost eleven years old. We have had a lot of imitators, and some folks have tried to be a tail on our kite, but you have recognized them for what they were and how they differed from Children's Supermarts.

Unlike those imitators, we have no "come-ons" or "3 day specials", or prices "for the first 50 pieces", or "one to a customer" restrictions, or "mail order price only", etc. " ℜ " prices stay put — they go down sometimes, but they don't go up!

That's why we are on top of the list of toy sellers. That's why we say: "TOYS ' ℜ ' US!" It took ideas, work and a belief in " ℜ " customers who bring their friends back to stores they trust.

Thanks for making us "first". We don't intend to change (except to make improvements) so we guess we'll see you many more times in the years to come.

(A) 33-PIECE ENGLISH CHINA TEA SET. With graceful appearance plus the rich swirl surface design. Service for 4. By Worcester.

	No. 734	**$2.98**
47-Piece English China Tea Set.	No. 746	**$3.98**
26-Piece English China Tea Set.	No. 724	**$1.98**

(B) 33-PIECE FRUIT TEA SET. Lovely fruit design on graceful plastic dishes. Service for 4. By Worcester.

	No. 634	**$2.98**
26-Piece Fruit Tea Set.	No. 624	**$1.98**
50-Piece Fruit Tea Set.	No. 646	**$3.98**

(C) BLACK VELVET. These deluxe paint-by-number sets feature matched pairs of luxurious panels, artists oil colors, 3 brushes, brush cleaner and instructions. By Art Award.

	No. 700 series	**$3.98 each**
Black Velvet.	No. 600 series	**$2.49 each**

(D) ART TREASURES. A numbered oil paint set of authentic reproductions of treasured works of art. 20 x 16 painting panel, 40 oil colors, 3 brushes and brush cleaner. By Art Award.

No. 500 series **$4.98 each**

(E) MAGIC ELECTRIC BANJO. Easy to follow-the-number music book that is keyed to buttons on the banjo. Press the right buttons and out comes a popular tune. Over 21" long. By Emenee.

No. 1117 **$6.98**

(F) MAHOGANY STYLED GUITAR. Comes with six wire and nylon strings and shoulder cord. Instructions for tuning and playing. 30" long. By Jefferson.

	No. 80	**$4.98**
Full Size Guitar.	No. X96	**$5.98**

(G) CHOO-CHOO POP TRAIN. As it roars along, the engineer is at the controls, wheels turn, the beads in its smoke stack bounce as it "pop-pops," its piston pumping. By Childhood Interests.

No. 1580 **$2.98**

(H) POUND-AWAY. All hardwood, smooth construction. Top flips, enabling pegs to be pounded back and forth. Cannot lose pegs. By Childhood Interests.

No. 100 **$2.49**

(J) GRAND PRIX SPEEDWAY. Completely assembled with an automatic starter gate, 5 streamlined racers, pit stop, 3 steel ball "engines" and an extra set of front and rear wheels. By Kusan.

No. K-49 **$2.98**

(K) PLAY AND PULL TOY ASSORTMENT. Choose from three free-wheeling, eye-catching, soft pull toys—squeaky school bus, squeaky fire engine or squeaky jeep. By Childhood Interests.

No. 1628 **$1.98 each**

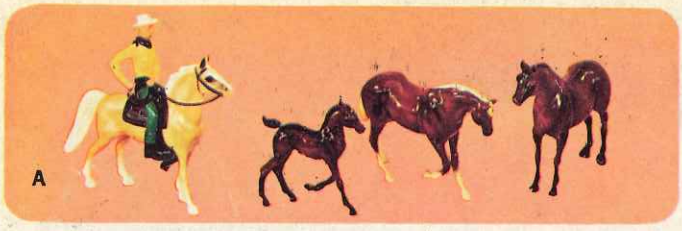
(L) ACTION BLOCKS. Play blocks of colorful molded plastic for stacking and building fun, plus great play variety with action features built in. By Childhood Interests.

No. 1662 **$1.98**

(M) KLICKITY-KLACK WORK TRAIN. The crane revolves and lifts, dump car tilts, cars uncouple and all tools are removable. 20" long. By Kusan.

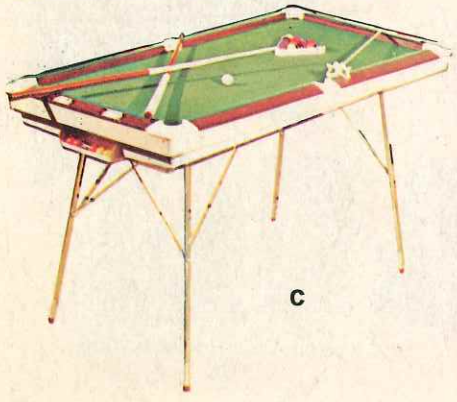
No. K-36 **$1.98**

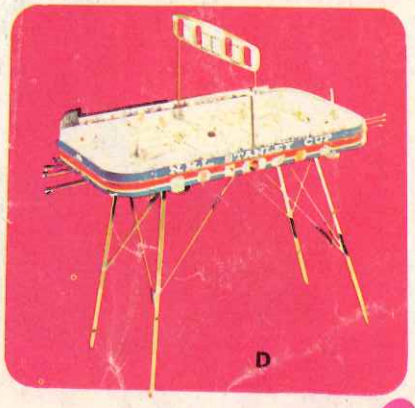
WORLD'S LARGEST TOY SELECTIONS
SEE PAGE NO. FOR PRICES



(A) SILVER CANYON ROUNDUP SET. Beautiful hand decorated western cowpoke riding his palomino horse, rounding up a stallion, mare and foal. By Hartland Plastics.
No. 900 **$4.98**

(B) MONSTER ELECTRIC "ENLARG-A-GRAPH". Here's everything you need to create hundreds of different pictures. It's fascinating, it's fun and it develops artistic skills and hidden talents. By Emenee
No. 4109 **$8.98**





(C) 51" FLOOR MODEL POOL TABLE. With tubular steel folding legs, 2 long cues, 15 numbered balls, cue ball, plastic ball rack, return ball tray and counting rack. By Eagle.
No. 709 **$31.95**

(D) STANLEY CUP HOCKEY GAME WITH LEGS. This floor model game has authentically metal decorated players. Electric light flashes when goal is scored. 36" long. By Eagle.
No. H136 **$16.98**

CHIL S
SUB
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1023 NORA
SILVER SP

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QUALITY TOYS THAT LAST..by Daisy

(E) DAISY 1916 SONIC GUN SET. Shoots SHOCK WAVE across room and "scores" on target. Needs no ammo; harmless. Jumbo 27" x 9" target, heavy-gauge steel gun, and self-contained target stand. **$4.98**

(F) DAISY 633 SPORT-TRAINER GUN. Solid hardwood stock. Heavy gauge steel. Shoots "Poppin' Bullets". Outstanding play value and quality. 32" long. Adjustable sling. **$2.98**

Daisy 626—26" long. **$1.98**
Daisy 630—30" long. **$2.29**
Daisy 631—30" long. **$2.49**
Daisy 632—32" long. **$2.79**

(G) DAISY 8043 DOUBLE HOLSTER SET. "Spittin' Image" rig in genuine leather has fast-draw "kicker" loops, play bullets and keepers. Bullseye buckle, leg ties. Bright-plated 250-cap 9" repeaters have ivory grips. **$4.98**

Daisy 8042 DOUBLE with 8" 50-cap repeaters (not illustrated). **$3.98**

No. 8040 DOUBLE with 6½" cap guns for little wranglers (not illustrated). **$2.98**

(H) DAISY 8051 STEERHEAD DOUBLE. Leather "tunnel" style holsters and belt have steerhead design, "gold-coin" decoration, antiqued buckle. Bright 250-cap play guns are 9" long . . . have stag grips. **$2.98**

(J) DAISY 69 POWER LOADER MILK TRUCK . . . "Spittin' Image" action! Automatically loads, unloads cargo. Races forward and reverse. Runs in circles. Complete with milk cans. Battery powered (batteries not included). **$7.98**

(K) DAISY 67 P-47 THUNDERBOLT . . . "Spittin' Image" of WWII fighter. Guns blaze, bomb drops, prop turns, landing gear raises, lowers. 13½" long. Powered by two flashlight batteries (not included). **$6.98**

(L) DAISY 80 REMOTE CONTROL TANK. Battery-operated (batteries not included) tank climbs inclines . . . goes forward, or in reverse. Flick of the control swivels turret. Another flick and tank fires harmless rubber-tipped missiles. Rustproof metal. Two missiles included. **$6.98**

(M) DAISY 65 DELIVERY TRUCK. Loads cargo automatically; rushes off under full power. Runs in circles; forward or reverse. Complete with cartons. Battery powered (batteries not included). **$7.98**

WHILE THEY LAST
WORLD'S BIGGEST TOY SELECTION
SEE PAGE 3